

Vesoi

all in one



del lavoro non sei mai contento eppure sei felice.
ezio bosso (musicista)

conto sulle dita delle mani le persone che da grande mi hanno insegnato qualcosa di importante: ezio bosso è certamente tra queste!

l'ho scoperto tardi, molto tardi, con il suo esempio mi ha confermato che la passione è più che il sale della vita, il vero senso della vita... il cui più grande valore è il sorriso.

**articolato
scrigno
analogico
digitale**

questa versione cartacea/digitale del nostro catalogo *smart* permette con pochi *click* di consultare i contenuti aggiuntivi disponibili ed aggiornati di un prodotto e la sua galleria fotografica.

introduciamo nuovi *sistemi aperti di luce* interpretabili con tante possibilità di configurazione che si affiancano a quelli già in produzione, tutti realizzati e controllati a mano prima di uscire dal nostro stabilimento con un ultimo tocco di artigianalità che identifica i nostri apparecchi: originalità è anche questo... non correre il rischio della ripetizione.

this paper/digital version of our smart catalog allows you to consult the additional available and updated contents of a product and its photo gallery with just a few clicks.

we introduce new open light projects that can be interpreted with many configuration possibilities that complement others already in production, all made and checked by hand before leaving our factory with the last touch of craftsmanship confirming our passion, mission and originality. this also originality... not risk repetition.



inquadra il QR code
o *click/tap* dal tuo device
per i contenuti aggiuntivi.

*scan the QR code
or click/tap from your device
for additional content.*

vesoi è un'azienda indipendente che sviluppa progetta e commercializza illuminazione decorativa residenziale, per uffici, negozi e spazi pubblici centopercento made in italia.

pensare, progettare, agire, senso etico e poi osare, ripartire, fare... indispensabili per un buon risultato di progetto.

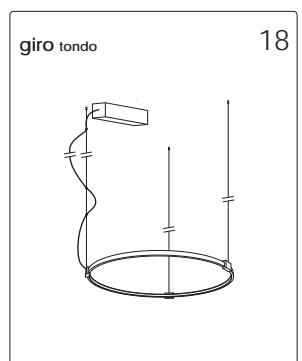
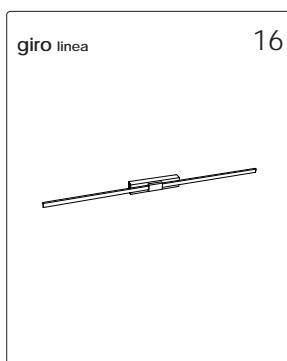
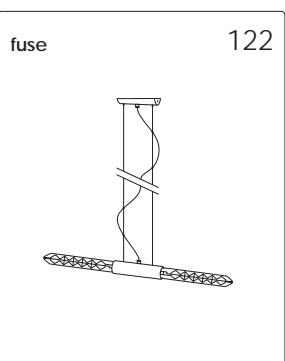
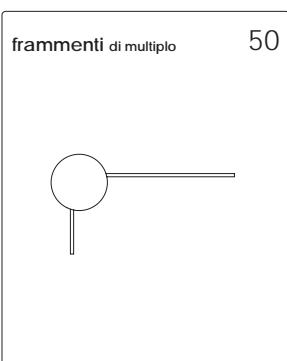
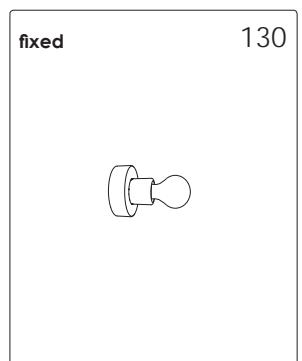
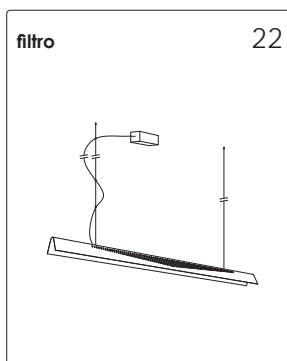
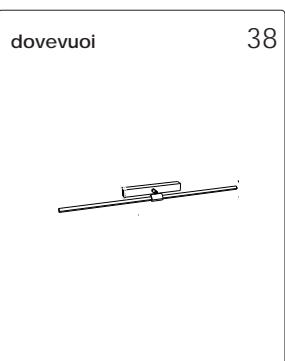
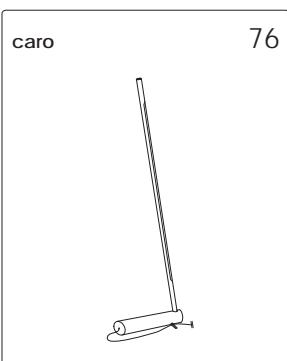
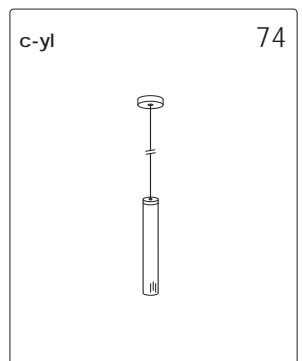
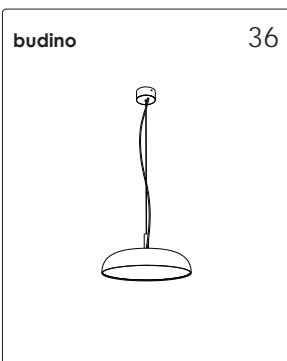
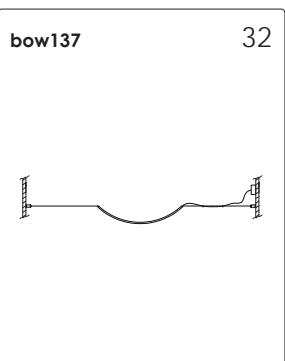
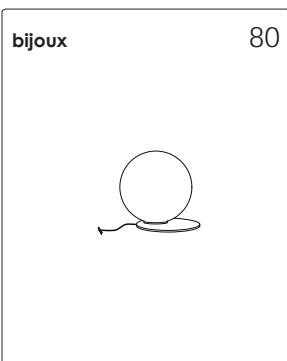
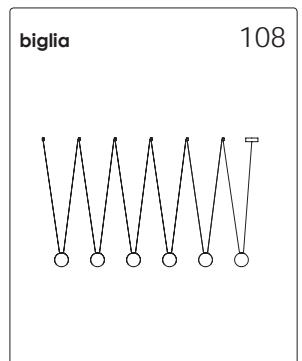
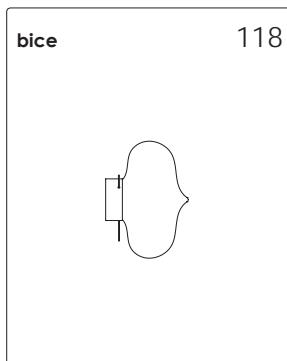
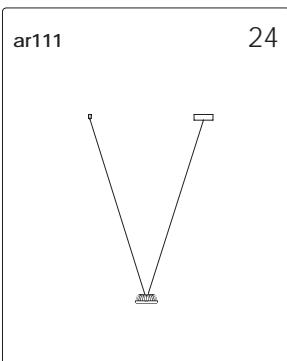
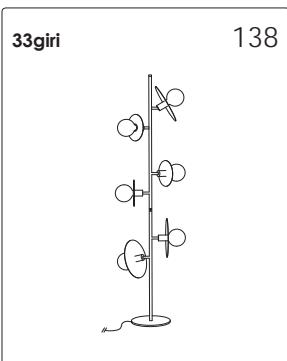
con passione e quarant'anni di storia realizziamo con industrie italiane ed esperti artigiani soluzioni di luce e non semplici oggetti, apparecchi con una funzione ed in cui la durabilità è il nostro contributo alla sostenibilità ed impegno contro il consumismo.

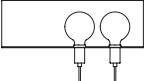
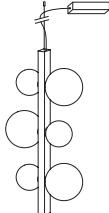
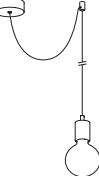
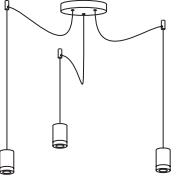
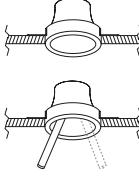
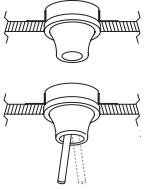
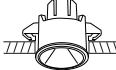
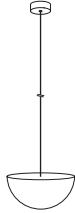
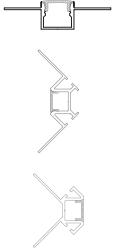
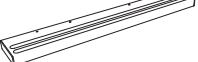
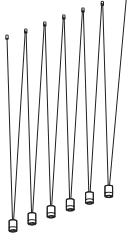
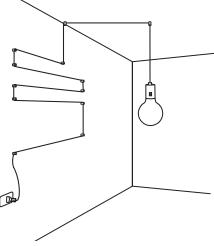
vesoi is an independent company that develops, project and markets decorative lighting for residential use, office, retail and public spaces hundred percent made in italia.

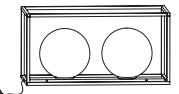
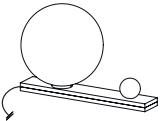
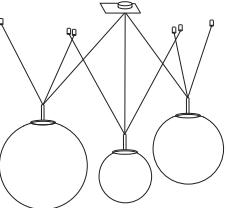
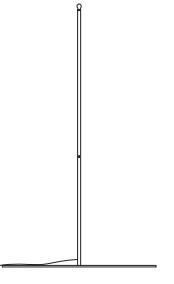
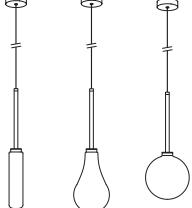
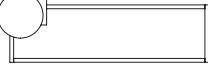
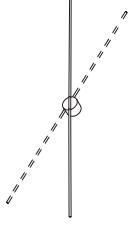
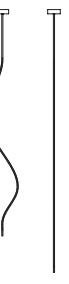
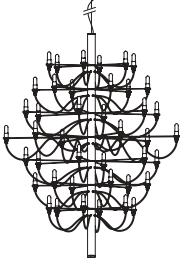
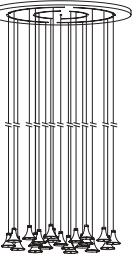
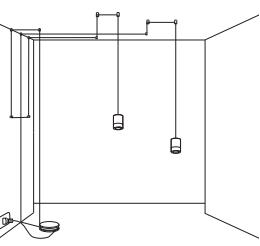
think, plan, act, dare, leave... to do, the steps necessary with the ethical sense to the achievement for a good final project result.

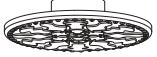
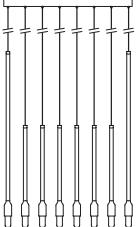
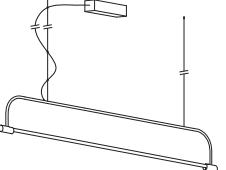
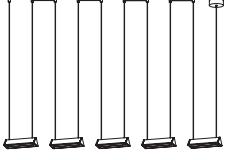
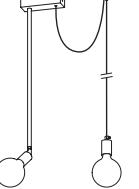
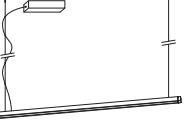
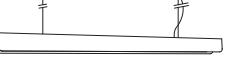
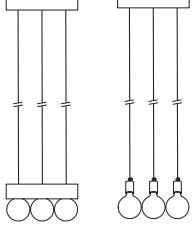
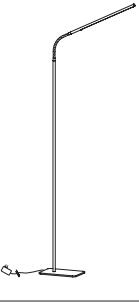
fuelled by passion and forty years of history we create light solution with Italian industries and expert artisan: not mere objects but luminaire with a function and durability our commitment for sustainability and against throwawayism.

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parete
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parete/soffitto
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soffitto
ceiling



sospensione
suspension



incasso
recessed



oggetti
object



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la sintesi coinvolge simultaneamente forma, tecnologia, materia...
la luce! la luce rende visibile l'invisibile in un perfetto equilibrio tra forma e funzione.

*the synthesis simultaneously involves form, technology, materia...
the light makes visible the invisible in a perfect balance between form and function.*

more

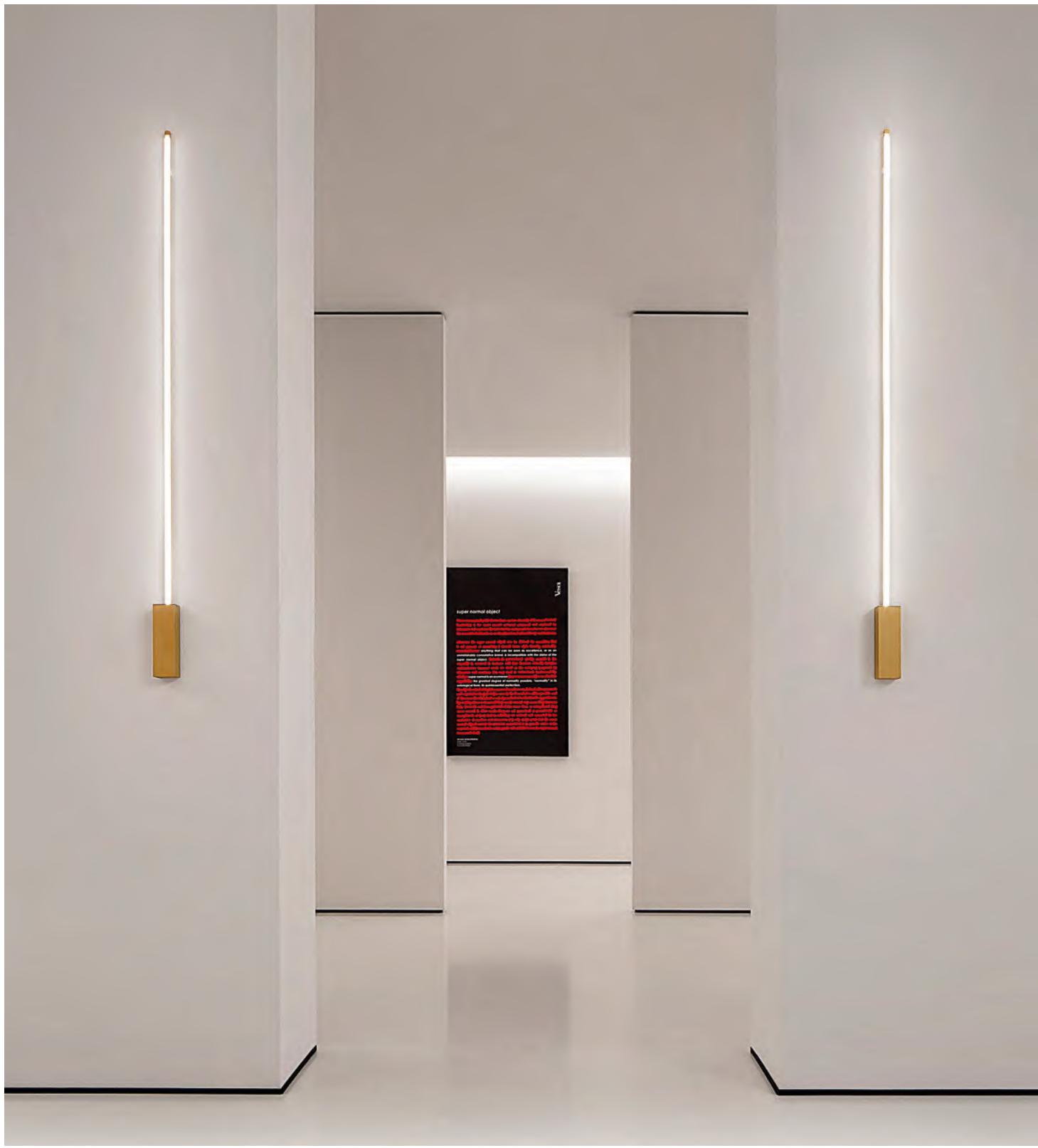


indico 2021



comunicazione visiva, forma pura



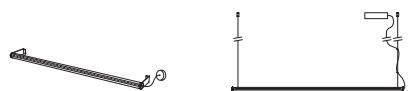


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van abbe

2020



solidity and lightness



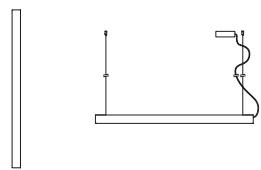


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tratto

2017 - 2021



l'apparecchio tecnico lascia poco spazio alla espressività

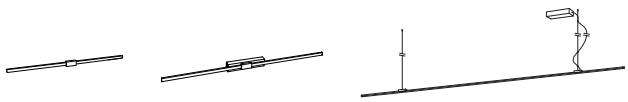




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giro linea 2022



rational synthesis involves matter, form and technology at the same time

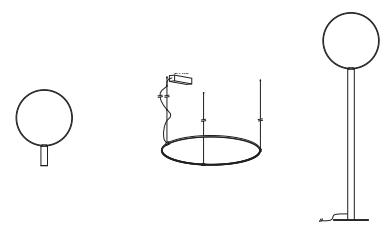




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giro tondo 2021



la funzione è il punto di partenza, la leggerezza il punto di arrivo





more



mi giro 2022



communicate with light and simplicity... a tool for shaping spaces

20



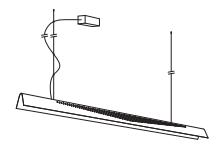


il comincio
con uno spazio bianco,
o forse no,
ma secondo me
dove essere bianco,
no diciamo bianco
perché abbiamo bisogno
di una parola,
di una definizione.
Il nero è l'assenza,
il bianco è la luce.

more



filtro 2021



soft contrast between light and shadow



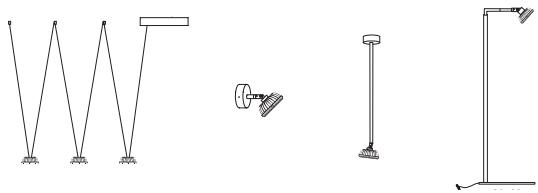


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ar111

2018 - 2019



la sorgente al centro del progetto, linguaggio espressivo contemporaneo richiamo alla *hi-tech*





more



profilo 2022



more with less



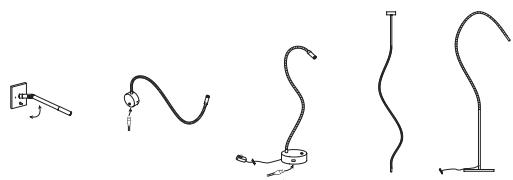


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puntina

2016 - 2019 - 2022



presenza minima

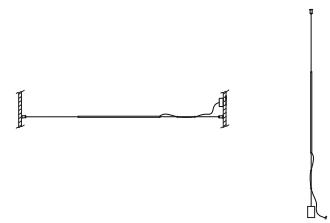




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stelo137 2019



la sua apparente semplicità cancella tutto ciò che è superfluo e diventa oggetto



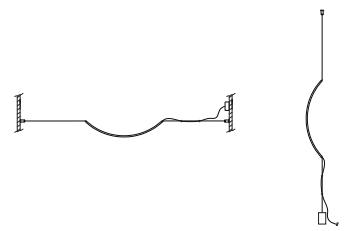


simple is not simplicity

more



bow137 2019



a minimal silhouette interacts with space for a different lighting scenarious

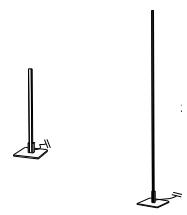




more



riga 2022



exploring new frontiers for interior luminaire, linear light trace a luminous geometry that increases the space perception

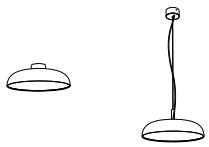




more



budino 2022



reducing design to its essentials, it became clearer





more



dovevuoi 2022



38

design is everywhere

si comincia
con uno spazio bianco,
o forse no,



more



bulbovaso

led 2016 - 2022



bulb's second life





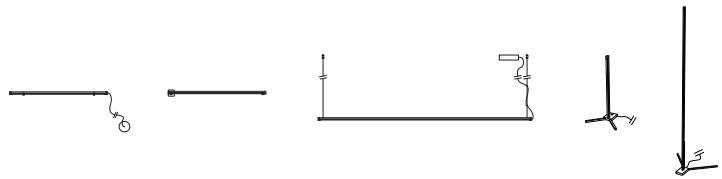
41

vers. ricaricabile/rechargeable '23

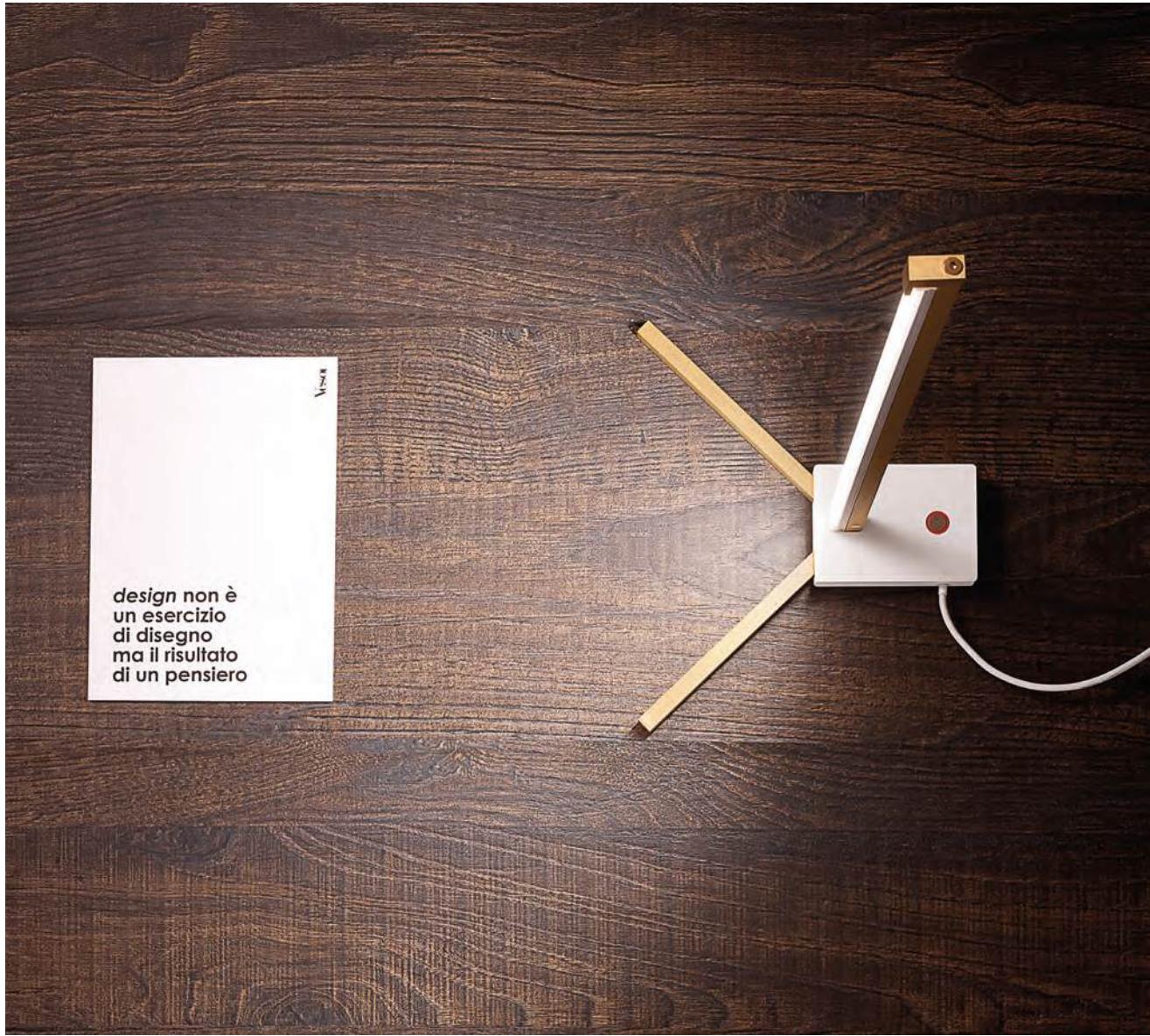
more



mini.mah 2019 - 2023



42





vers. incasso/recessed '23

more



m. t. O. 2015 - 2019 - 2021



ogni apparecchio è su misura, progettato per il tuo spazio... *made to order*



44

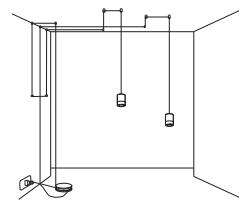




more



spazio 2014 - 2021



indisputable truth: design is good

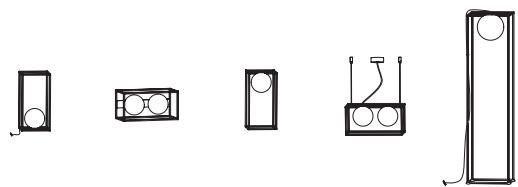




more



multiplo 2017 - 2019



composizioni eclettiche, singoli elementi, che diffondono la luce con il più classico dei diffusori: il globo opale

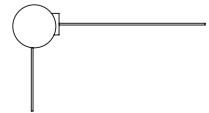




more



frammenti di multiplo 2018



frammenti si muovono liberi sul muro... un progetto aperto

50

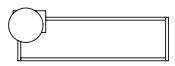




more



perimetro di multiplo 2018



an apparent simplicity that erases everything superfluous, all I need is a wall...





more



pantone 2019



indagare variabili invisibili





more



tubetto

2014 - 2018



la luce... in soli dodici millimetri





more



wl 130 2016 - 2019



reduce the appearance: the simplest way to the maximum





more



traccia 2021



one more open project: the unexpected combine in eclectic with modern feel...





more



lego 2019



less is pure... a key value in vesoi

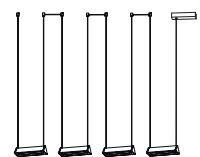




more

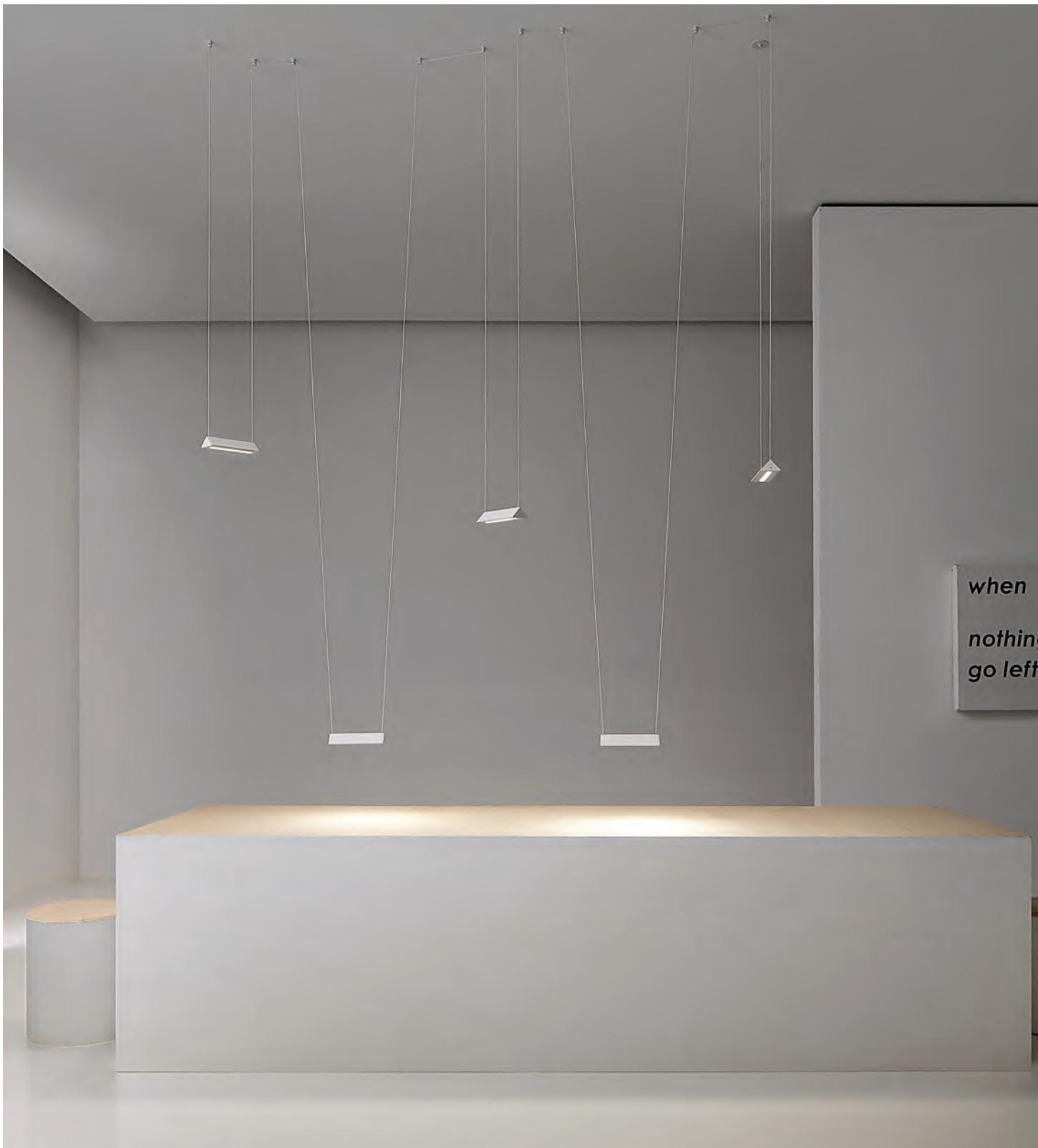


tegolino 2018 - 2021



cavo elettrico o percorso geometrico?





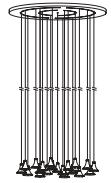
when
nothing
go left

more



settantagrammi

2018



interaction in a simplest way: create your own composition using amazing light source for an endless solutions!

66



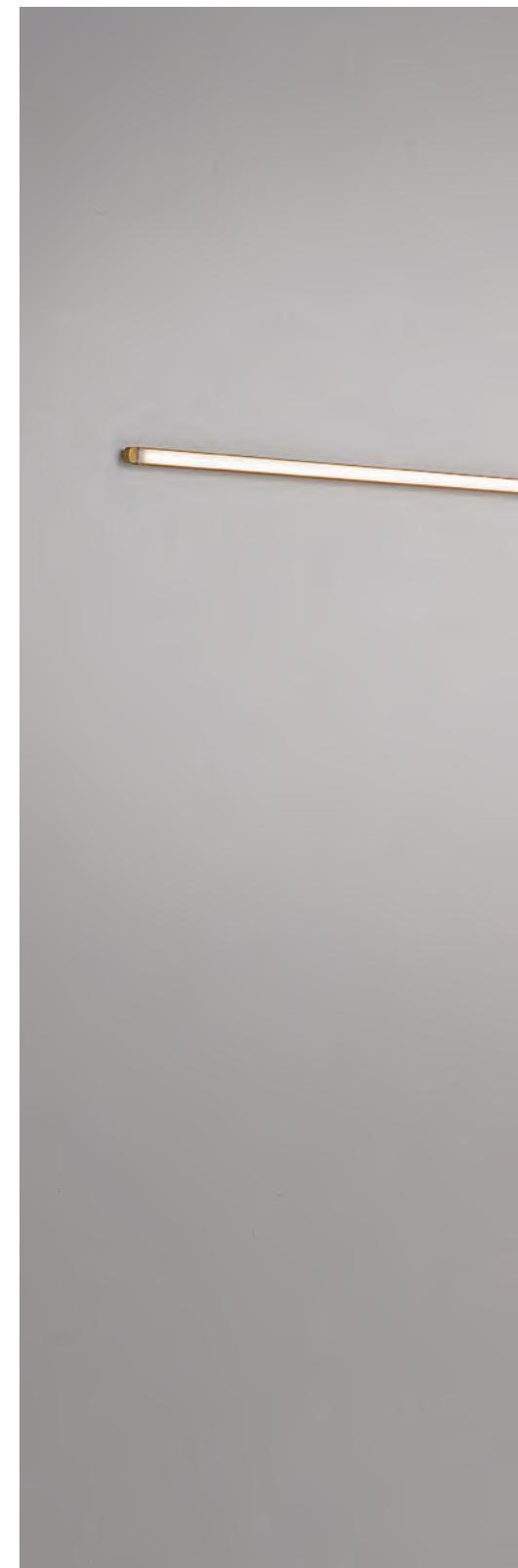


more



suymuri

sistema 2022



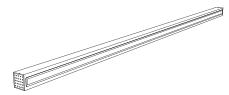


la leggerezza è nell'essere, la libertà di disegnare la luce con una diversa percezione dello spazio

more



museum 2022



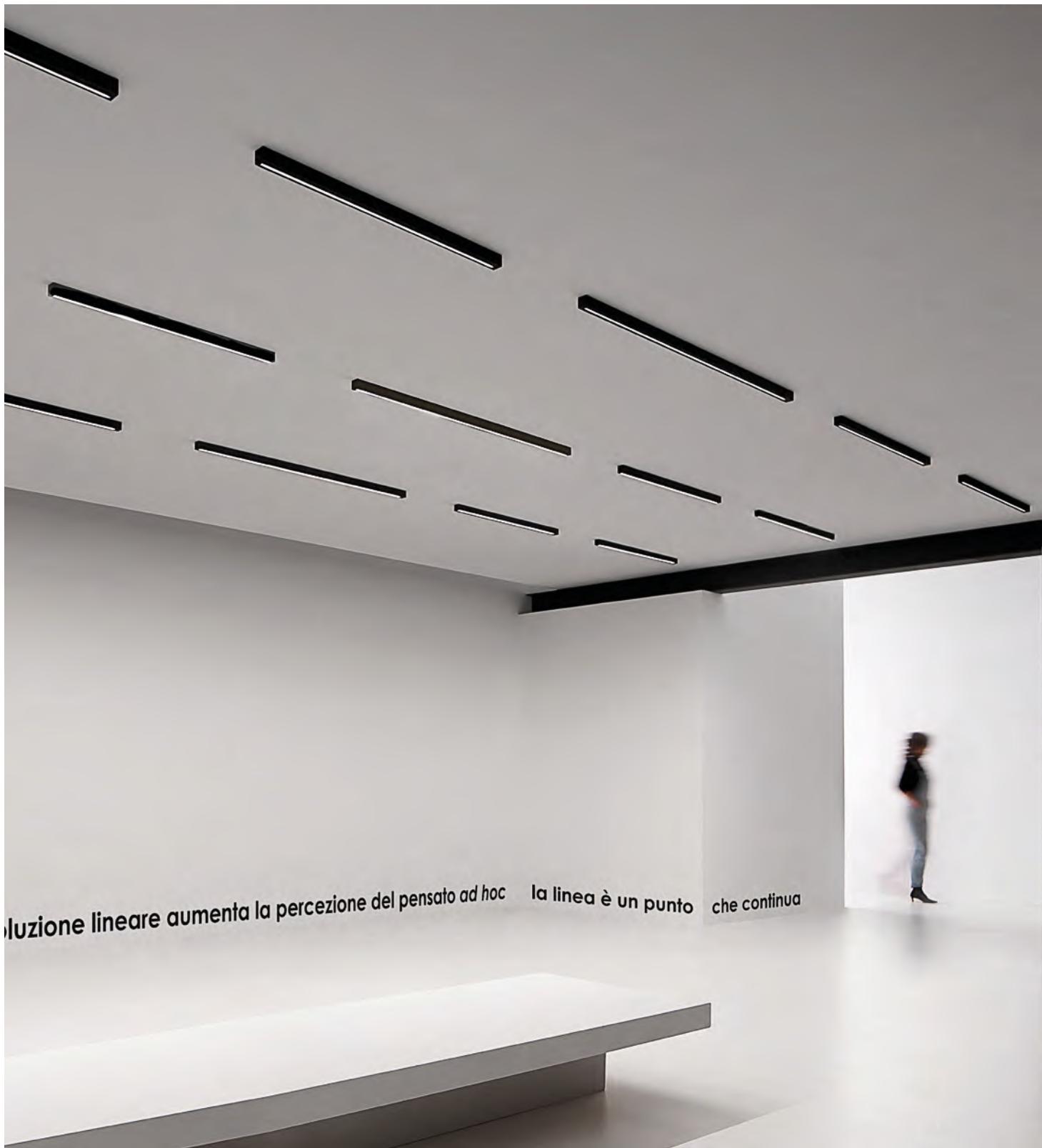
70

A large, minimalist interior space featuring a long, thin light fixture mounted on a wall above a white rectangular panel containing text.

Vesoi

super normal object

anything that can be seen as excellence, or as an unmistakably connotative brand, is incompatible with the status of the super normal object.



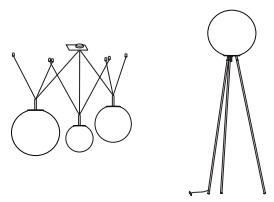
luzione lineare aumenta la percezione del pensato ad hoc la linea è un punto che continua

more



pallatre

2016 - 2019



un globo... un intreccio pensato di cavi, architettura luminosa mutevole si adatta all'ambiente



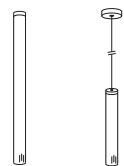


more

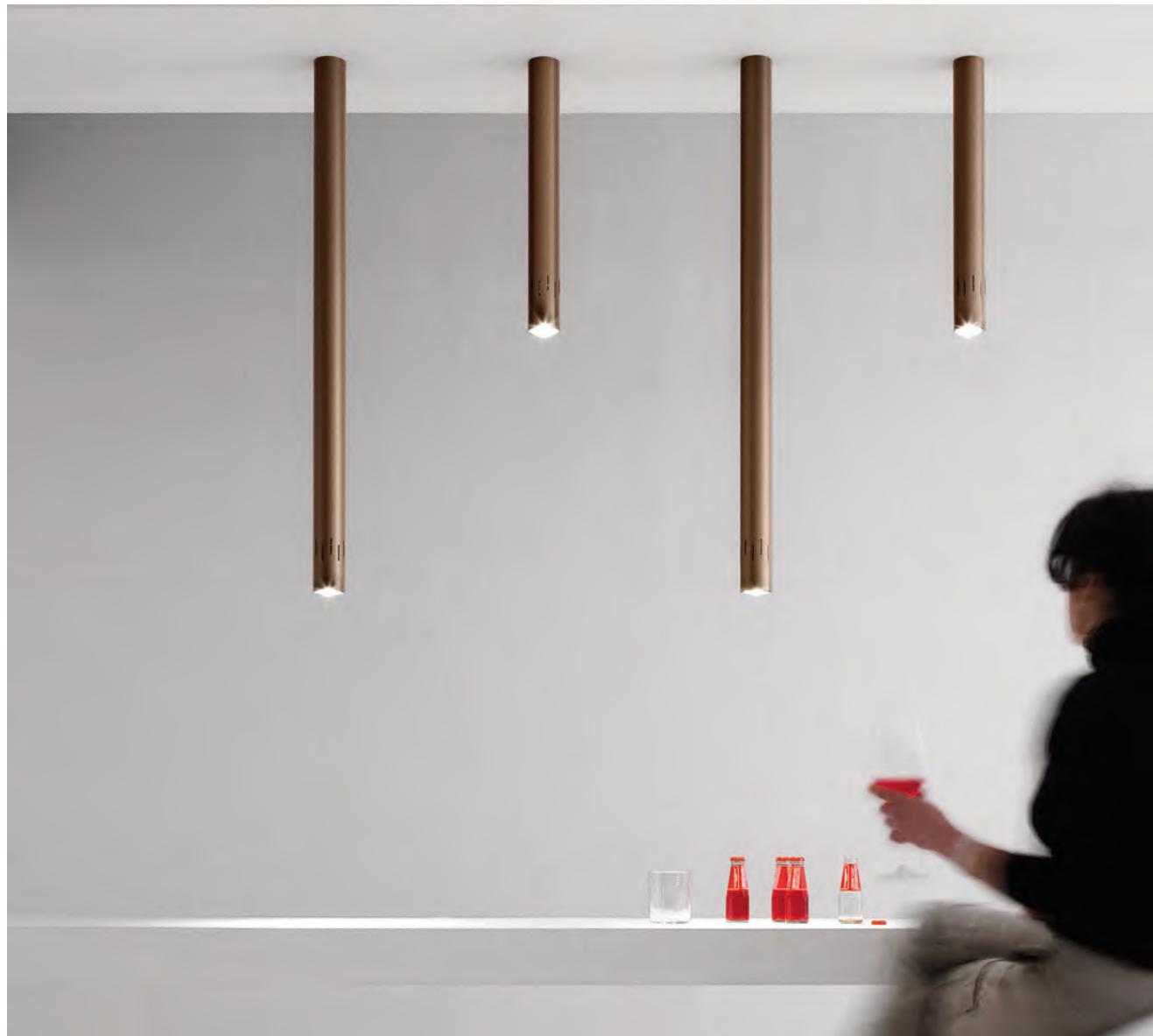


C-yI

2009 - 2018



big, small, bold and bright! the maximum meaning from the essential

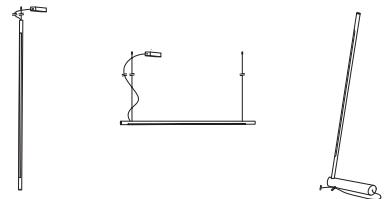




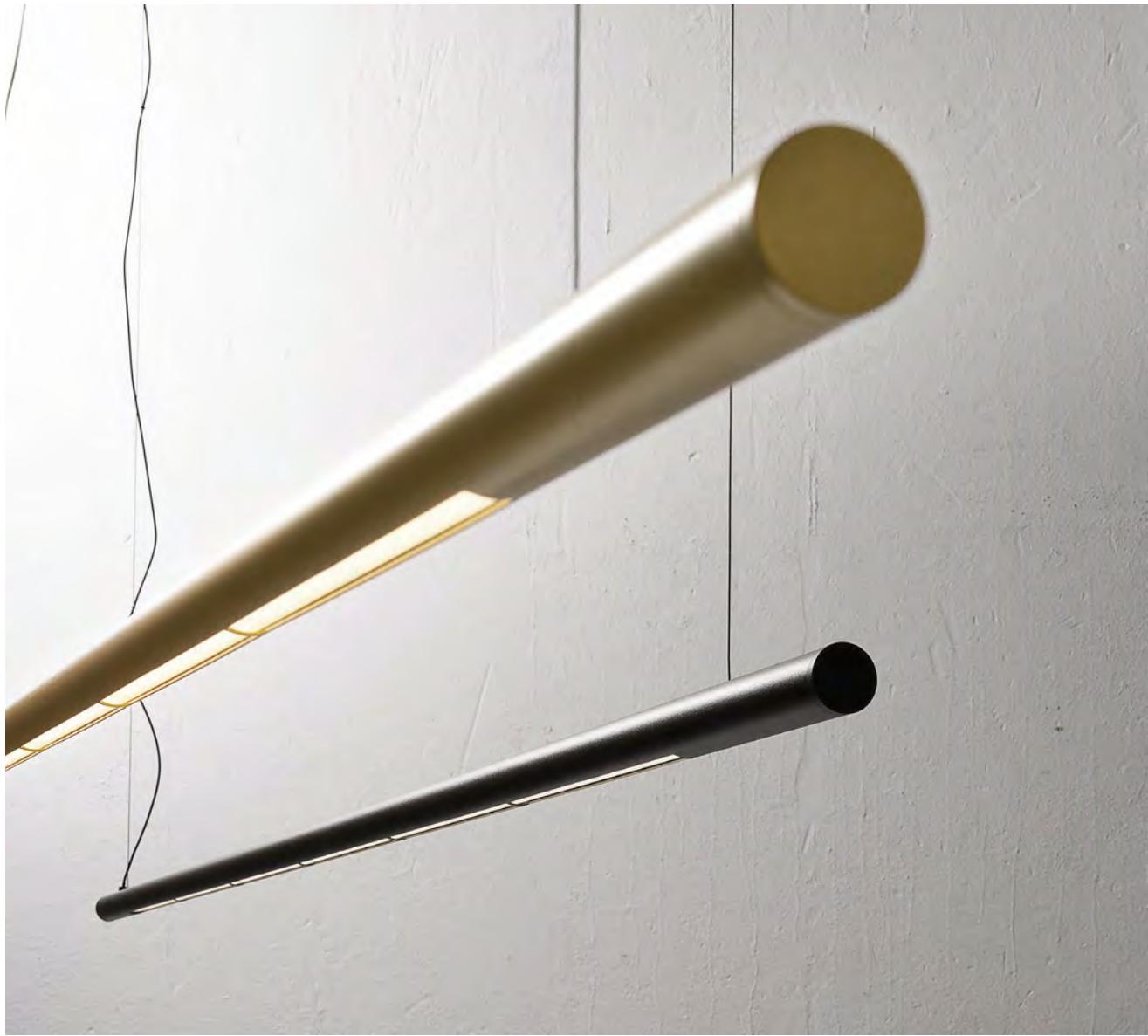
more

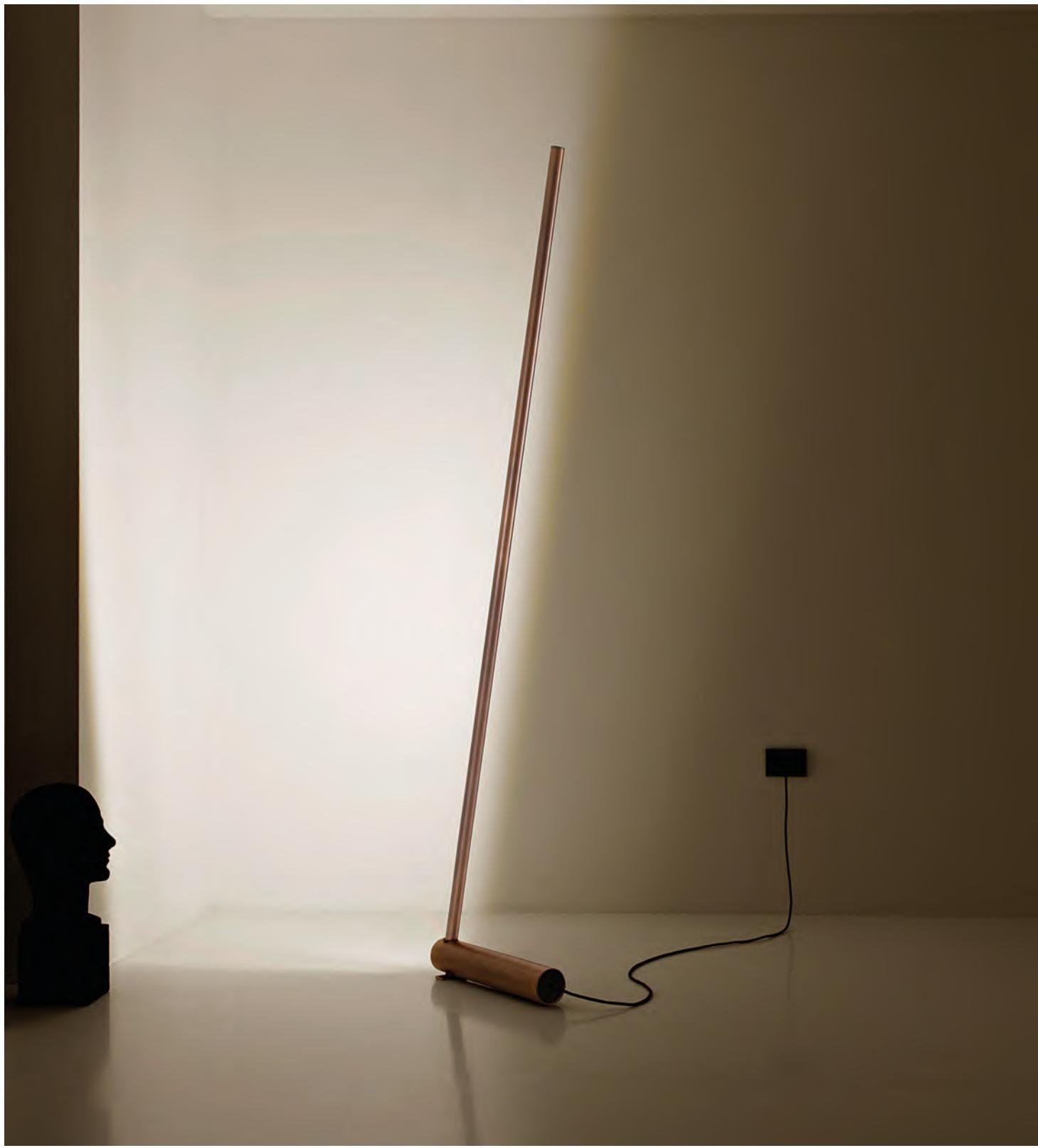


caro 2015 - 2022



in todays design inspiration is investigating the obvious: many thanks sir anthony caro!

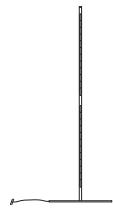




more



palo 2020



the bulb monument





more



bijoux 2019



no excess to choose the right lamp to create your restful space



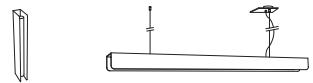


more



U brass

2016 - 2018 - 2021



la forma semplice e il colore naturale caldo del metallo danno all'ambiente sobrietà e rigore





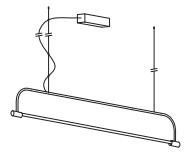
a designer is a planner with an aesthetic sense

light is fundamental element of life

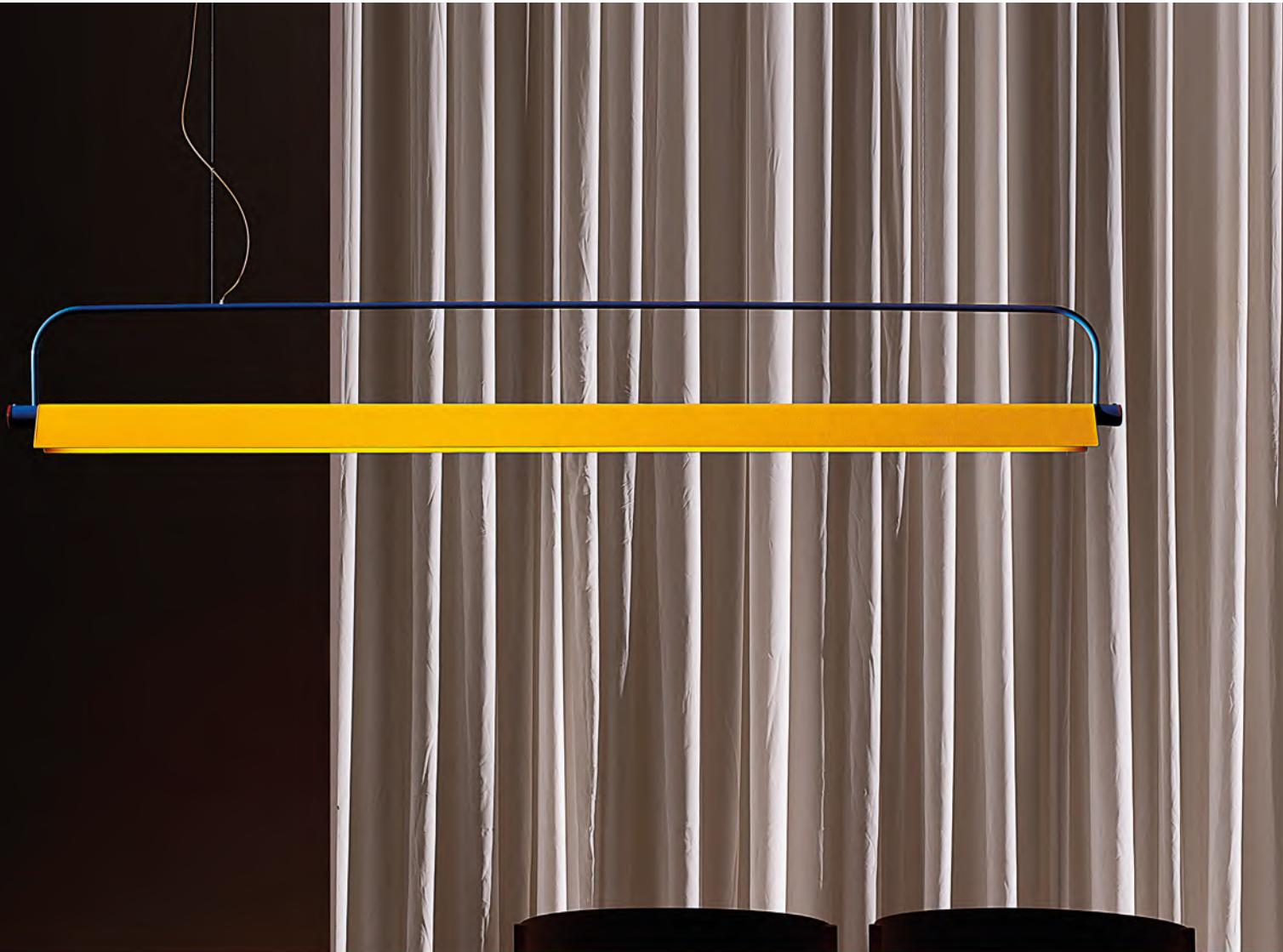
more



t.five 2009 - 2017 - 2021



semplicità senza tempo



finitura color

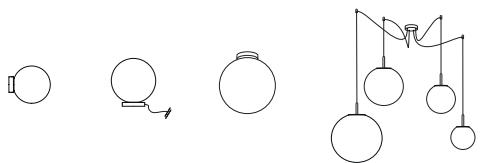


more



palla

2003 - 2015 - 2020



trend for a mid-century modern feel: language of form without words

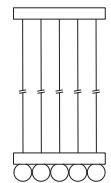
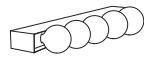




more



up&down 2019



precise geometrical proportions allow the elements to be combined by constructing limitless, essential or more complex light structures



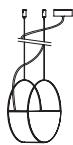


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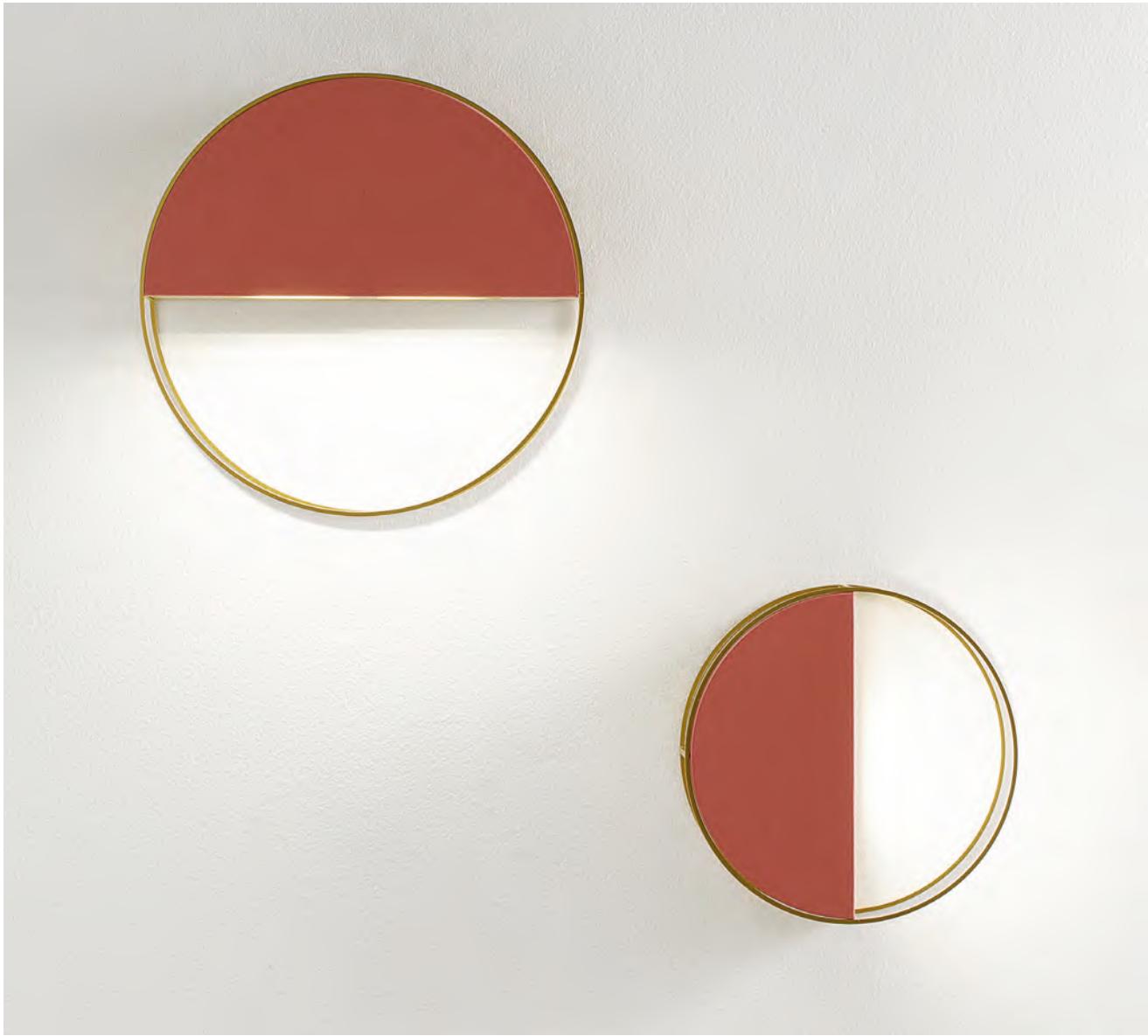
tambour

2017 - 2019



alto artigianato e pensiero contemporaneo

90

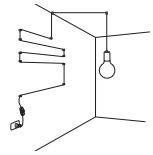




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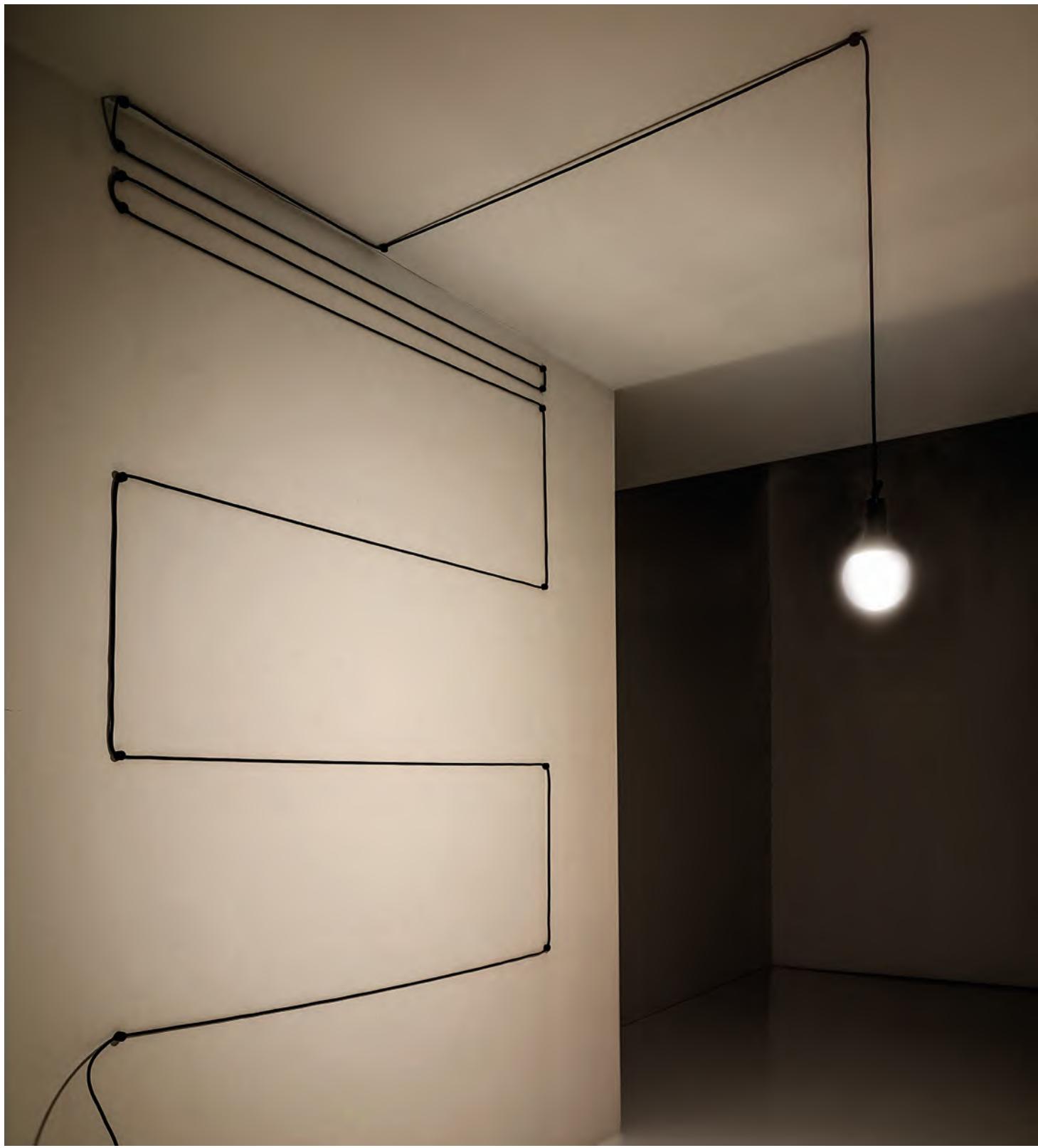
millecinquecento 2010 - 2015



a pendant light is a very old concept... idea millecinquecento connects the past with the present

92





more



stucco 2016 - 2018



decorazioni classiche in una dimensione contemporanea

94

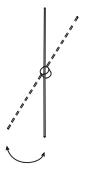




more



pic 2015



thanks to the led technology, the almost zero-sized light source minimizing has became the design rule

96

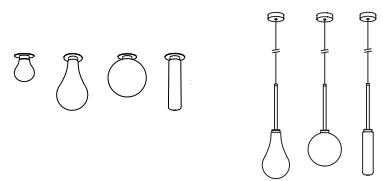




more



ipendagli 2019 - 2022



la leggerezza è nell'essere

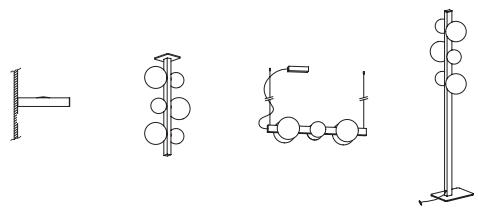




more



ICS 2017 - 2018



materiali della tradizione e *mix* di tecnologia... mai *pop*

100





more



seamless 2010 - 2019



normality in its ontological form, it's quintessential perfection

102





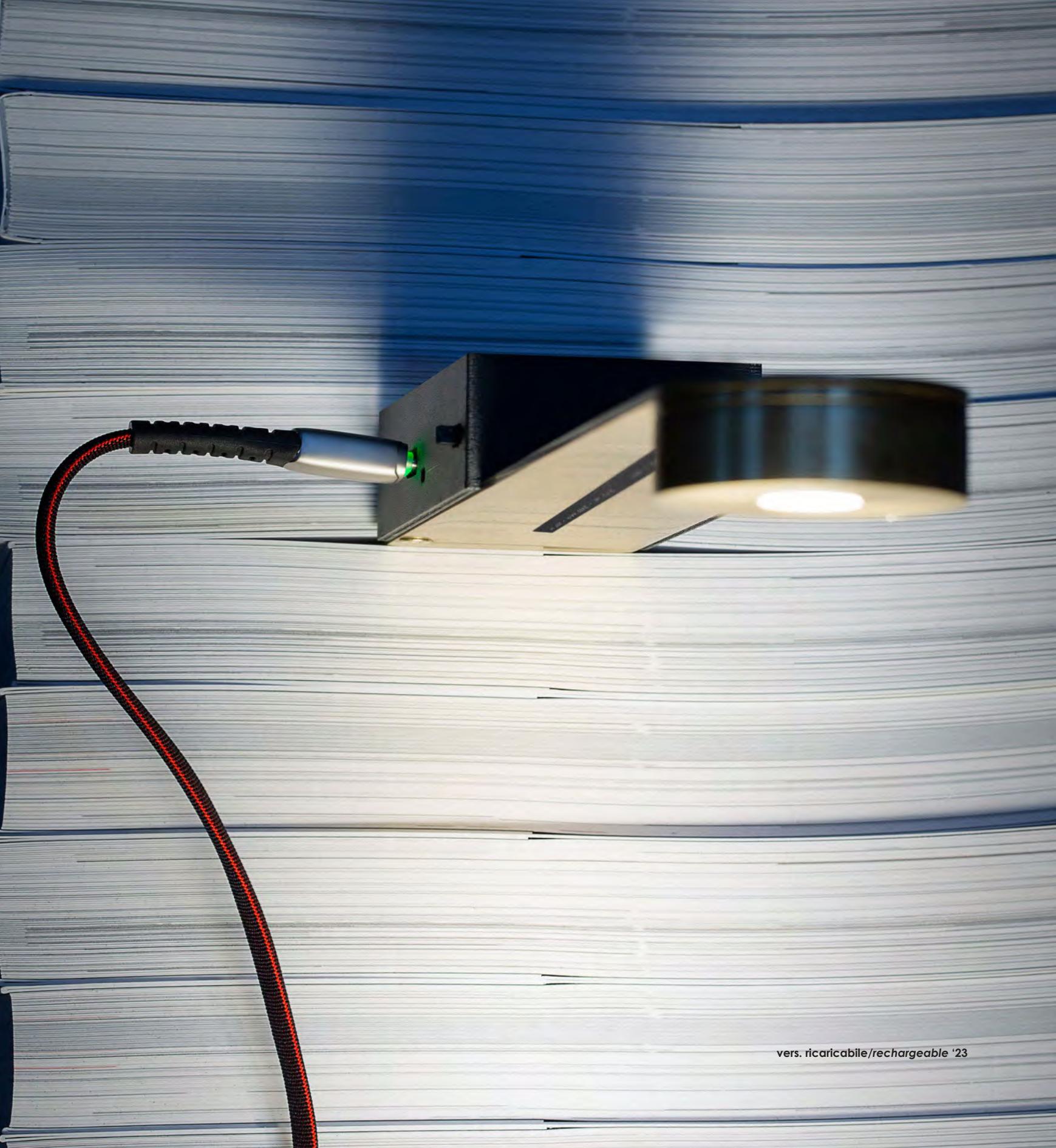


tra i libri 2019 - 2022



form follow function? yes for living without barriers and limits. a project that interprets the natural need for movement





vers. ricaricabile/rechargeable '23

more



tiges t16 2012 - 2017 - 2019



la bellezza è negli occhi di chi guarda!

106





how different you want be?



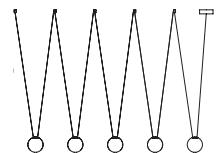
a designer is a planner with an aesthetic sense

more



biglia

2018



legno contenitore di tecnologia. un modo semplice per aggiungere valore al quotidiano

108

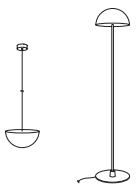




more



i...no 2014 - 2022



a soft contrast between light and shadow create a cheerful atmosphere

110

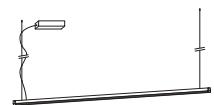




more



travetta 2017 - 2018



how design shape today's needs





more



t.25 2017



una lampada che non nasce da una necessità non può essere considerata di design

114





sperimentazione

la

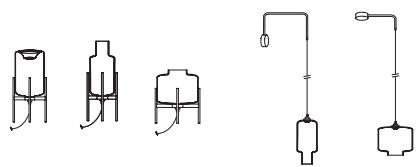
idea

fruizione

more



ambarabà-cicì-cocò 2017



ambarabà cicì cocò tre civette sul comò...





more



bice 2017



characterising shape interact with space easily on the wall





more



striplin

2002 - 2018



line lamp: a popular classic! elegant with its natural look for any setting...

120

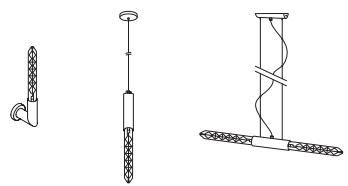




more



fuse 2004 - 2017



past and future: la scelta progettuale di conservare con curiosità forme dalla tradizione

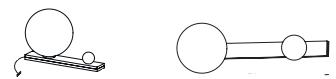




more



nash 2018



la bellezza è versatile?

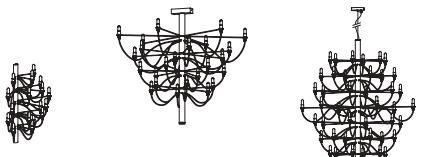




more



scar 2000 - 2017



*a product designed to meet a need in time gone evocative enough, re-designed to meet led technology:
that's vesoi modern-classic*



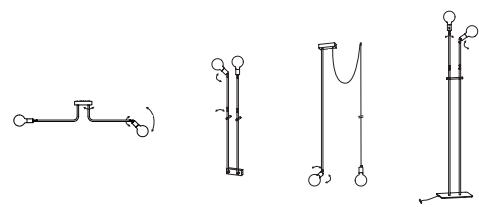


more



tiperdue

2017 - 2019



*it's a philosophy of lasting everyday design against throwawaysms
that drives the vesoi brand forward*

128





more



fixed

2015



un principio elementare genera un sistema aperto di segni. la parete un foglio bianco

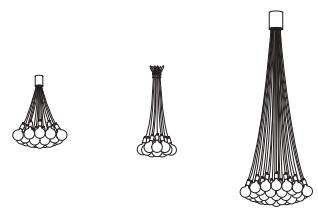




more



e19 e61 2007 - 2017



sometimes in design opulent and unexpected combine in eclectic object

132

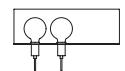




more



hob 2016



materials have hidden message. these create a powerful link to our emotion and share our connection to daily life

134

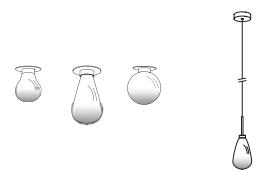




more



noidrop 2021 - 2022



*feel the light fill the space. each glassdrop has its own identity, yet all reflect the craftsmanship.
essential shape and lasting design of vesoi*

136

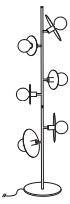




more



33giri 2019



con la luce giochiamo seriamente

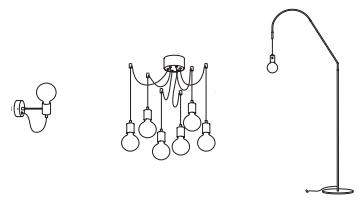
138







idea 1998 - 2017



idea non è una lampada ma un programma che consente di arrivare in ogni punto di uno spazio per illuminare:
un cavo elettrico dalla funzione meccanica per sostenere le sorgenti luminose e per distribuire l'energia elettrica da un unico punto

140





more



ottowatt 2021



past material live in a new contemporary dimension

142





more



intothewall 2022



it is an elementary principle that generates an open system to draw the light in space with graphic signs...



*want to be different.
Design è pensiero reso visibile.*

design è un pensiero con esistente sensa-

*cio che è oggetto nel presente
è stato progettato nel passato
ed è condizione per l'avvenire.*

light is fundamental element of life

*a m a i l y in its ontological form
is greatest degree of design
a m a i l y in its ontological form
is greatest degree of design
che è oggetto nel presente
è stato progettato nel passato
è condizione per l'avvenire.*

w different you want be?

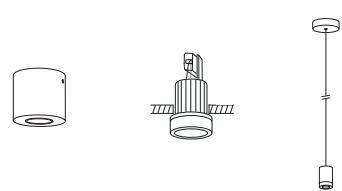
*cio che è oggetto nel presente
è stato progettato nel passato
ed è condizione per l'avvenire.*

design è un pensiero con esistente sensa-

more



iled 2013 - 2019 - 2021



tools of light

146





more



gessoled 2017



c'è un ruolo e una funzione nascosta nell'architettura del nostro tempo

148

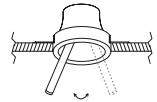




more



incassotreunotre 2019



l'essenza del progetto include la funzione



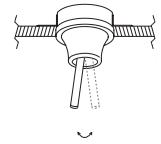
**dare
to be
YOU**

Vest

more



incassotreunoquattro 2019



l'essenza del progetto

a designer is a planner with an aesthetic sense

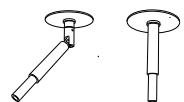




more



incassotrezzero 2022



design è anche versatilità d'impiego ed accessibilità





more



incasso tre quattro zero 2022



156

A black and white photograph showing two minimalist floor-standing light fixtures. Each fixture has a single black cylindrical lamp head mounted on a thin vertical stem, which is anchored into a low-profile base. The background is a plain, light-colored wall. In the foreground, a portion of a white surface is visible, featuring the brand name "Vesoni" printed vertically. To the left of the base, there is a block of Italian text, and to the right, another block of text.

**design non è
un esercizio
di disegno
ma il risultato**

semplicità non è se



more



incasso trecinquezero 2022



il design è semplicità, gli slogan hanno fatto la storia del minimalismo

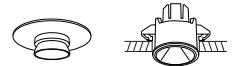




more



incassotresettezero 2022



progettare un prodotto è come progettare una relazione

160





more



incassotreottozero 2022



less, but better

162





more



incassotrenovezero 2022



la semplicità della forma non è la semplicità dell'esperienza



FL 7

← SPA →
GYM

COM
HAL

165

more



incassotrenovezero

wall washer 2022



la parete mai così importante





more



incassoquattrozerozero 2022



not an eyecatcher but combination of power, function, true beauty







oggetti

panel discussion

170





...how
different
you
want
to
be?

progetto grafico/project
vesoi homemade

testi/texts
mario de rosa

foto/photo
archivio vesoi

impaginazione/layout
carlo fontanella

stampa/print
effegi srl (na)

carta/paper
copertina/cover - brossulin 410 gr, fedrigoni
risguardo/flyleaf - materica terra gialla 120 gr, fedrigoni
pagine/pages - magno volume 115 gr, sappi

dimensioni/dimensions
23x25 cm

peso/weight
500 gr

stampato/printed
febbraio/february 2023



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registered trademark
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