

JURUPA

JURUPA
WOOD COUTURE

INSPIRING BETTER LIVING

Fin dai nostri esordi, ci siamo immersi con dedizione nell'esplorazione e valorizzazione del gres porcellanato, un materiale che unisce la bellezza estetica alla versatilità. Profondamente legati alla tradizione ceramica Made in Italy, è con orgoglio e passione che abbiamo portato avanti quest'eredità in oltre 150 Paesi nel Mondo. Come ambasciatori del Made in Italy, il nostro impegno nella realizzazione di soluzioni sostenibili per il benessere della comunità e dell'ambiente rappresenta un paradigma di eccellenza. Siamo Mirage, l'azienda in cui la ceramica si trasforma in narrazione e dove ogni superficie racconta una storia ricca di passione e bellezza.

EN Right from the beginning, we've devoted our efforts to exploring and promoting porcelain stoneware, a material that teams beauty with versatility. We are deeply bound to the Italian ceramic tradition, and have invested pride and passion in carrying forward this heritage in over 150 countries worldwide. As ambassadors of Italian craftsmanship, our commitment to providing sustainable solutions for the well-being of the community and the environment is a model of excellence. We are Mirage, the company where each ceramic surface has a story to tell, bursting with beauty and passion.

DE Seit unserer Firmengründung widmen wir uns mit großer Hingabe der Erforschung und Valorisierung des Feinsteinzeugs, eines Materials, das die ästhetische Schönheit mit der Vielseitigkeit verbindet. Wir fühlen eine tiefe Verbundenheit mit der italienischen Keramiktradition und geben dieses Erbe stolz in mehr als 150 Ländern in der ganzen Welt weiter. Als Botschafter des „Made in Italy“ stellt unser Engagement in der Fertigung von nachhaltigen Lösungen zum Wohl der Gemeinschaft und der Umwelt ein Musterbeispiel dar. Wir sind Mirage, die Firma, in der die Keramik zur Erzählung wird und in der jede Oberfläche eine Geschichte voll Leidenschaft und Schönheit erzählt.

FR Dès nos débuts, nous nous sommes plongés avec dévouement dans l'exploration et la valorisation du grès cérame, un matériau qui allie la beauté esthétique à la versatilité. Profondément liés à la tradition céramique Made in Italy, c'est avec orgueil et passion que nous avons transmis cet héritage à plus de 150 pays du monde entier. En tant qu'ambassadeurs du Made in Italy, notre engagement dans la réalisation de solutions durables pour le bien-être de la communauté et de l'environnement représente un paradigme d'excellence. Nous sommes Mirage, l'entreprise dans laquelle la céramique se transforme en narration et où chaque surface raconte une histoire riche en passion et en beauté.

ES Desde nuestros inicios, nos dedicamos a explorar y desarrollar el gres porcelánico, un material que combina belleza estética y versatilidad. Arraigados profundamente en la tradición cerámica Made in Italy, con orgullo y pasión hemos continuado este legado en más de 150 países de todo el mundo. En calidad de embajadores del Made in Italy, nuestro compromiso en hacer soluciones sostenibles para el bienestar de la comunidad y del medioambiente representa un paradigma de excelencia. Somos Mirage, la empresa que transforma la cerámica en una narración y donde cada superficie cuenta una historia que desprende pasión y belleza.

中國 自公司成立之初，我们就致力于探索和改进陶瓷石器这种集美观与多功能于一身的材料。我们深深扎根于“意大利制造”的陶瓷传统，带着自豪和激情，我们在全球 150 多个国家和地区延续着这一传统。作为“意大利制造”的代言人，我们致力于为社区和环境的福祉提供可持续的解决方案，这代表了一种卓越的典范。我们是 Mirage 公司，在这里，陶瓷成为一种叙事方式，每一个表面都在讲述一个充满激情和美丽的故事。

JURUPA

WOOD COUTURE

Jurupa presenta l'armonia perfetta fra calore ed eleganza, le superfici si arricchiscono di dettagli stuccati, campiture dall'aspetto piallato e liscio, in 5 nuance dai raffinati toni neutri.

Jurupa: a perfectly smooth blend of warmth and elegance, in which surfaces are enhanced by grouted details and smooth, planed sections, in 5 sophisticated neutral shades.

Jurupa, eine perfekte Harmonie zwischen Wärme und Eleganz, in der die Oberflächen durch Stuckdetails und gehobelt, glatt wirkende Grundierungen in 5 Nuancen raffinierter neutraler Farbtöne bereichert werden.

Jurupa, une harmonie parfaite entre la chaleur et l'élégance, où les surfaces s'enrichissent de détails jointoyés et de fonds à l'aspect raboté et lisse, dans 5 nuances aux tons neutres raffinés.

Jurupa, armonía perfecta entre calidez y elegancia, donde las superficies se enriquecen de detalles estucados, decoraciones de aspecto cepillado y liso, en 5 versiones de refinados tonos neutros.

Jurupa系列，达到温暖和优雅之间的完美和谐，表面饰有粉刷细节，外观平整光滑的表面，备有5种精美的中性色调。

▼
9 mm
▲

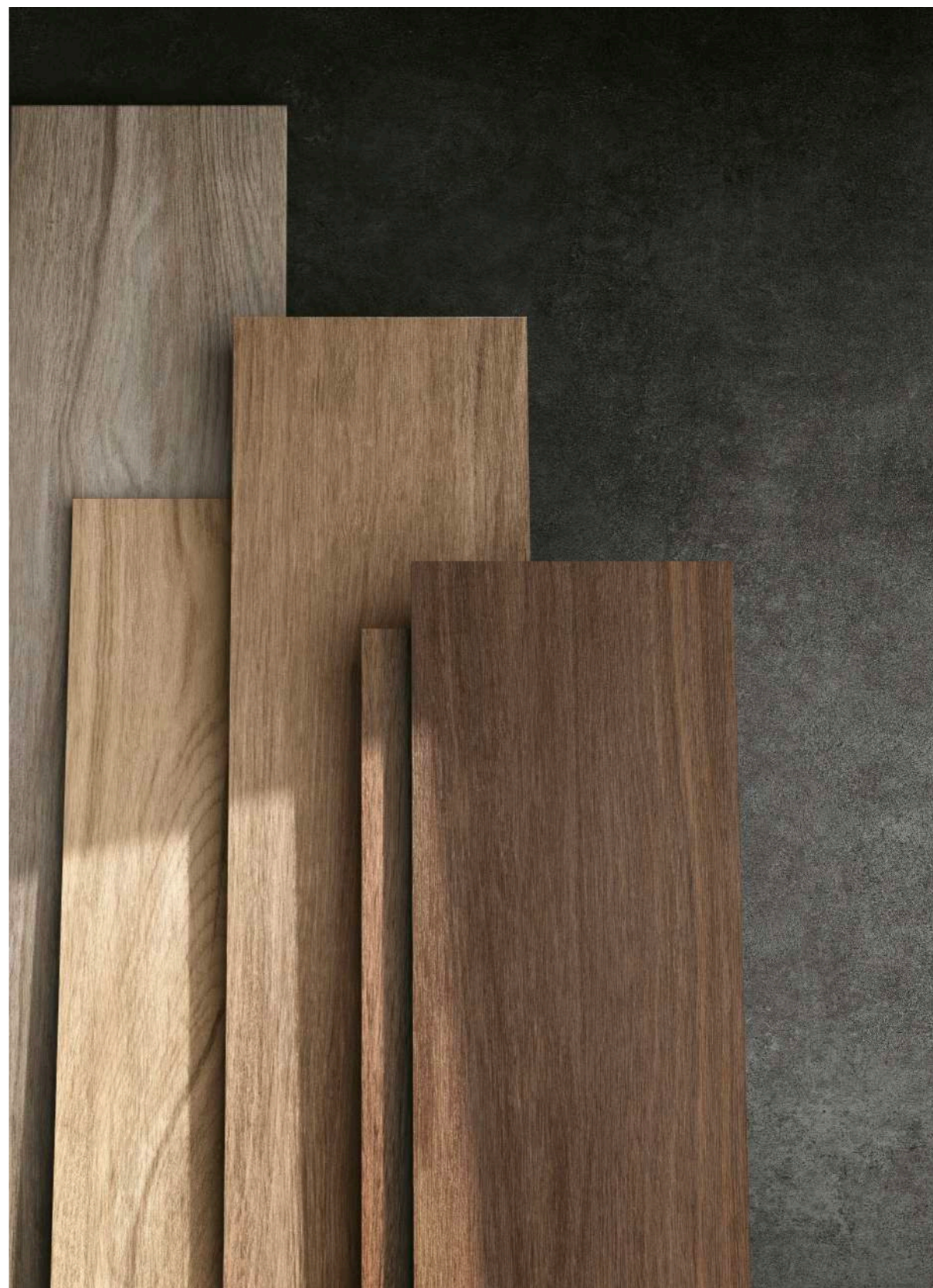
200x1200 8"x48"
NAT

200x1200 8"x48"
GP

▼
20 mm
▲

600x600 24"x24"
RD

300x1200 12"x48"
RD



WOOD COUTURE

CAMP JP04



P 8

MASTER JP03



P 12

CAMP JP04



P 14

WILD JP05



P 16

BASIC JP01



P 18

CAMP JP04



P 20

COOL JP02



P 22

MASTER JP03



P 26

CAMP JP04 FLOOR: Camp JP04 NAT SQ 200x1200 / 8"x48"
WALL and TUB: Glocal Absolute GC06 SP SQ 1200x2780 / 48"x110"
WALL SHOWER and TOP: Camp JP04 NAT SQ 200x1200 / 8"x48"
BENCH: Norr Grå RR02



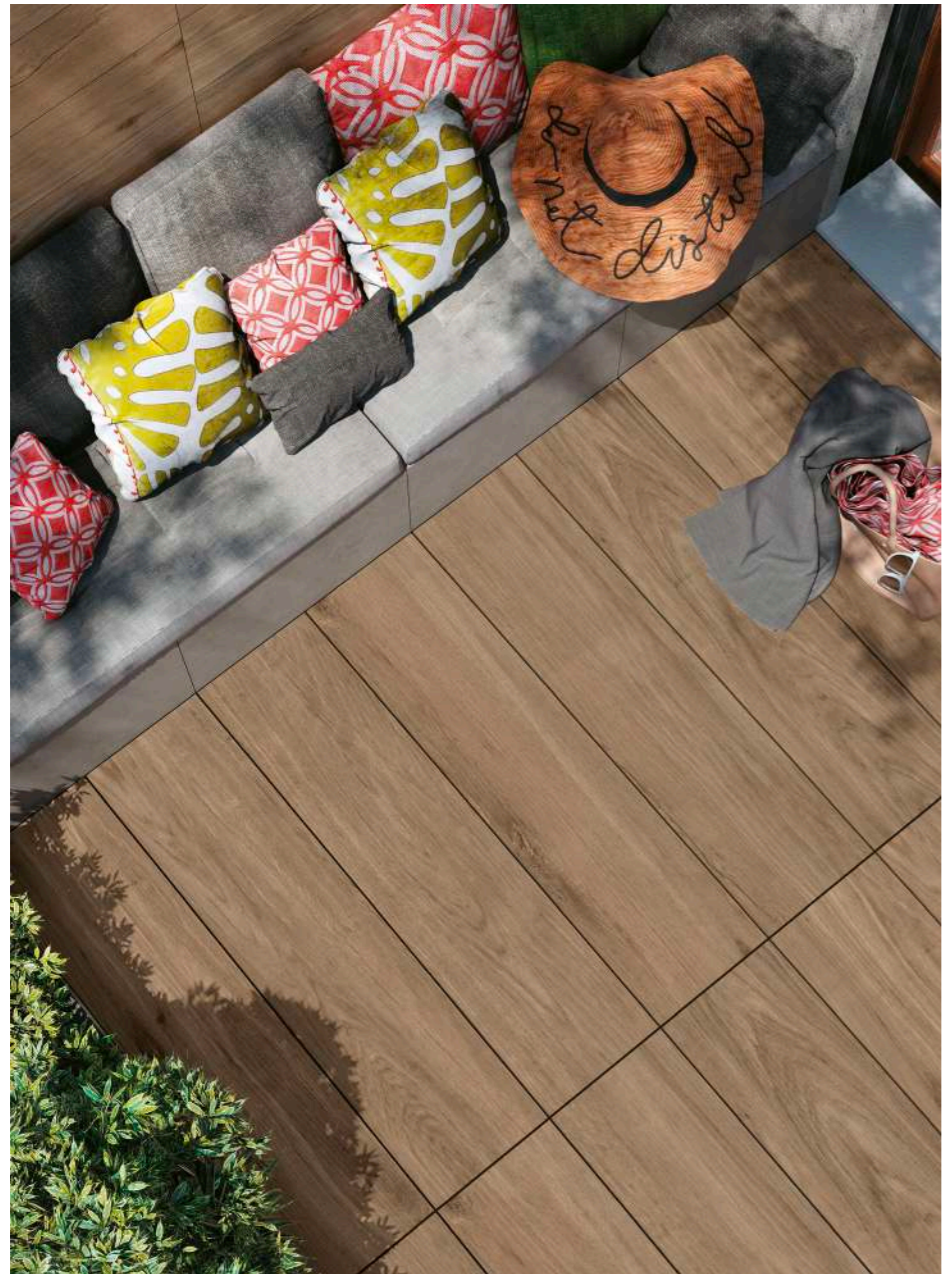
CAMP JP04 FLOOR: Camp JP04 NAT SQ 200x1200 / 8"x48"
TOP: Camp JP04 NAT SQ



MASTER JP03 FLOOR: Master JP03 NAT SQ 200x1200 / 8"x48"
KITCHEN WALL and TOP: Norr Grå RR02 NAT

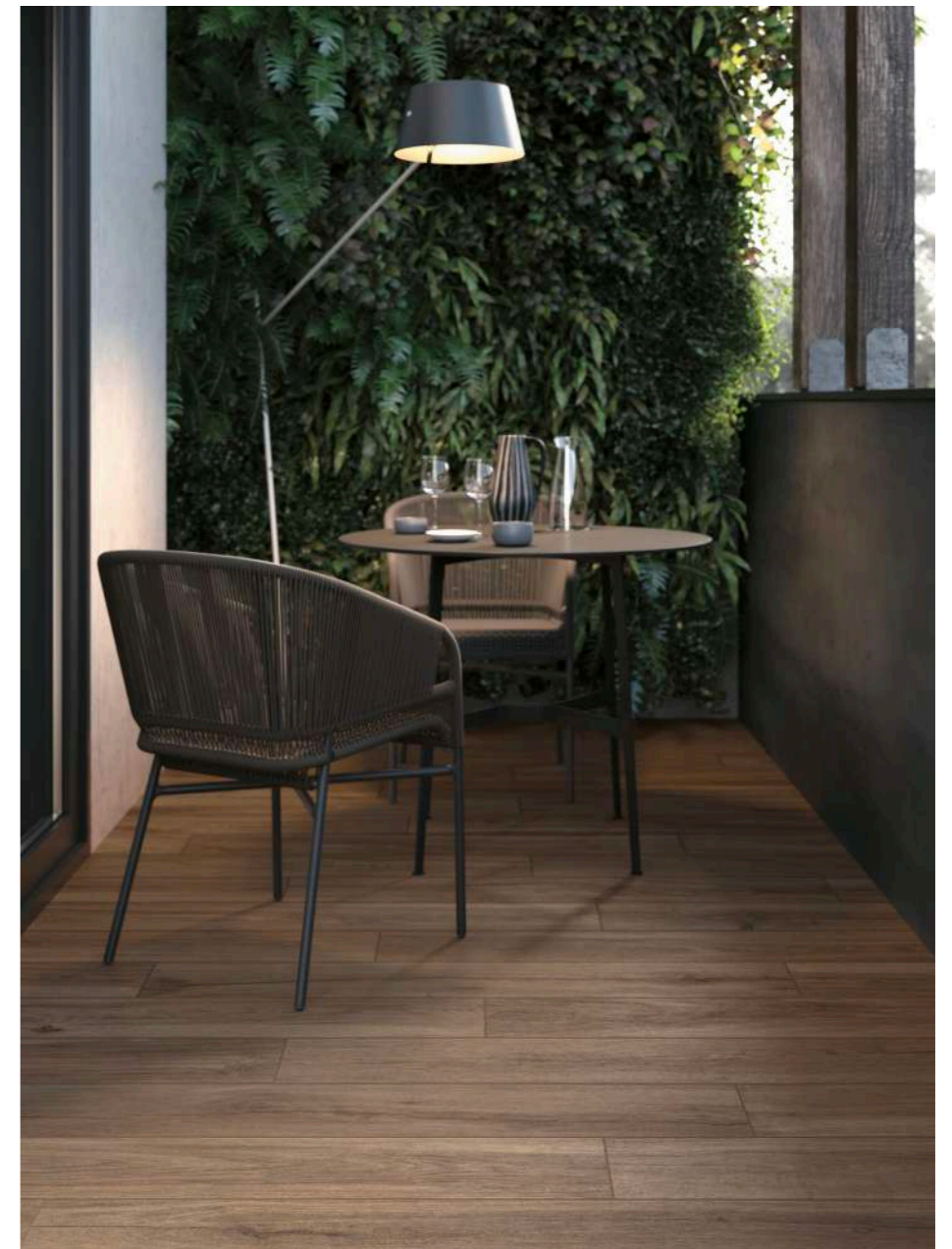


CAMP JP04 FLOOR: Camp JP04 RD SQ 300x1200 / 12"x48" EVO_2/E™ 20mm
WALL: Glocal Type GC04 ST SQ 600x600 / 24"x24"



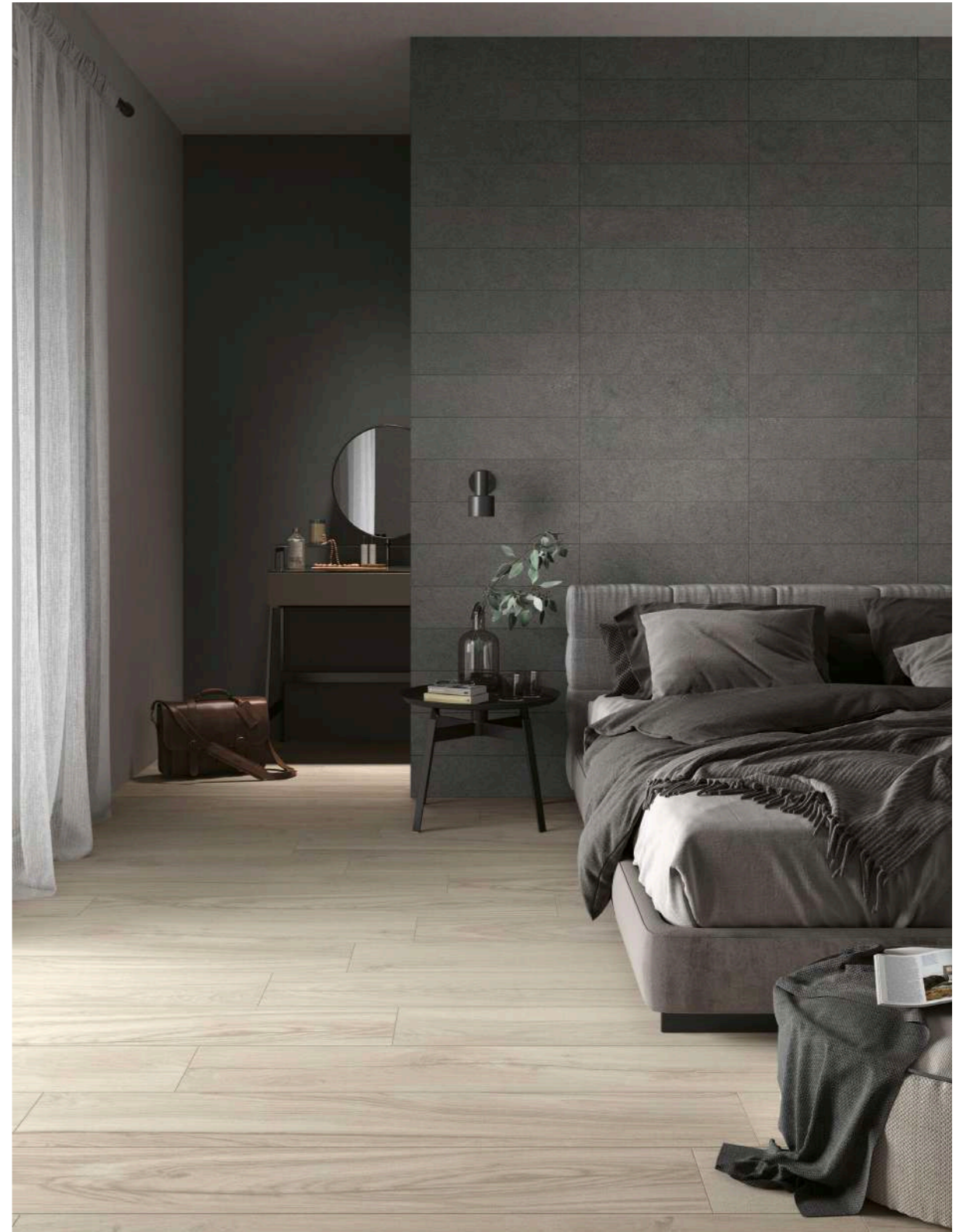


WILD JP05 FLOOR: Wild JP05 GP SQ 200x1200 / 8"x48"
RAILING: Glocal Iron GC20 SP SQ 1600x3200 / 63"x126"





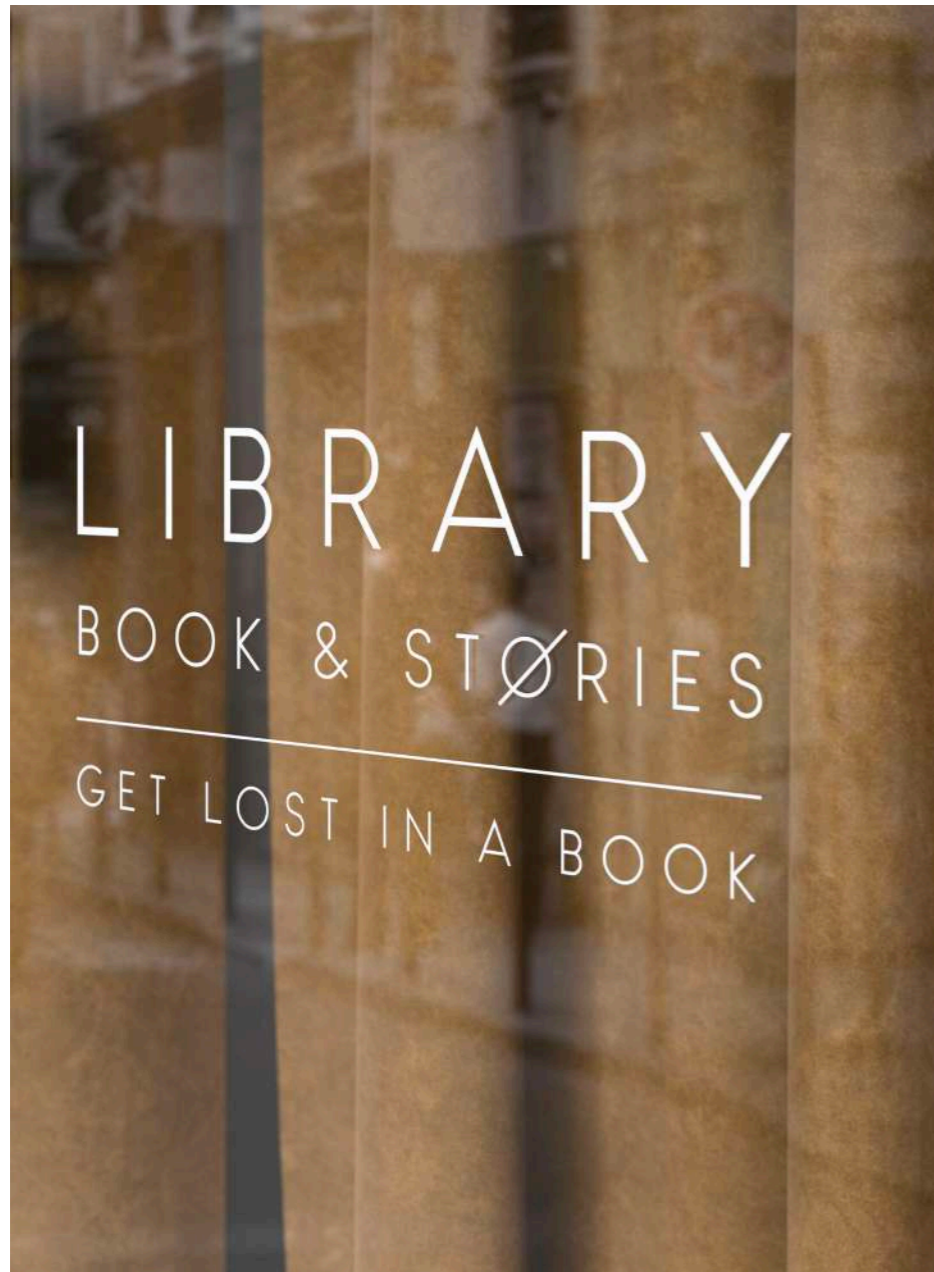
BASIC JP01 FLOOR: Basic JP01 NAT SQ 200x1200 / 8"x48"



CAMP JP04 FLOOR: Camp JP04 NAT SQ 200x1200 / 8"x48"
COUNTER: Glocal Iron GC20 SP SQ 1600x3200 / 63"x126"



COOL JP02 FLOOR: Cool JP02 NAT SQ 200x1200 / 8"x48"
WALL: Norr Grå RR02 NAT SQ 1600x3200 / 63"x126"





COOL JP02 FLOOR: Cool JP02 NAT SQ 200x1200 / 8"x48"



MASTER JP03 FLOOR: Master JP03 NAT SQ 200x1200 / 8"x48"






JURUPA BASIC JP01

GRIP

NATURAL

▼	200x1200 / 8"x48"
9 mm	NAT SQ
▲	200x1200 / 8"x48"
	GP SQ



STUCCHI CONSIGLIATI Recommended grouts

KERAKOLL	109	
MAPEI	123 Grigio Medio	
LATICRETE	04 Sterling Silver	






JURUPA COOL JP02

- ▼ 9 mm 200x1200 / 8"x48"
NAT SQ
- ▲ 200x1200 / 8"x48"
GP SQ

- ▼ 20 mm 300x1200 / 12"x48"
RD SQ  2/e
- ▲ 600x600 / 24"x24"
RD SQ  2/e



STUCCHI CONSIGLIATI Recommended grouts

KERAKOLL	157	
MAPEI	112	
LATICRETE	89 Smoke Grey	






JURUPA MASTER JP03

- ▼ 9 mm 200x1200 / 8"x48"
NAT SQ
- ▲ 200x1200 / 8"x48"
GP SQ

- ▼ 20 mm 300x1200 / 12"x48"
RD SQ  2/e
- ▲ 600x600 / 24"x24"
RD SQ  2/e



STUCCHI CONSIGLIATI Recommended grouts

KERAKOLL	151	
MAPEI	188	
LATICRETE	34 Sand Stone	






JURUPA CAMP JP04

▼ 9 mm
200x1200 / 8"x48"
NAT SQ
▲ 200x1200 / 8"x48"
GP SQ

▼ 20 mm
300x1200 / 12"x48"
RD SQ 
▲ 600x600 / 24"x24"
RD SQ 

STUCCHI CONSIGLIATI Recommended grouts




KERAKOLL	92	
MAPEI	134 Seta	
LATICRETE	78 Sterling Silver	



JURUPA WILD JP05

▼ 9 mm
200x1200 / 8"x48"
NAT SQ
▲ 200x1200 / 8"x48"
GP SQ

STUCCHI CONSIGLIATI Recommended grouts













KERAKOLL	92	
MAPEI	136	
LATICRETE	45	



JURUPA

RIASSUNTIVO FORMATI E IMBALLI

SUMMARY OF SIZES AND PACKAGING
ÜBERSICHT ÜBER FORMATE UND VERPACKUNGEN
RÉCAPITULATIF FORMATS ET EMBALLAGES
SINÓPTICO DE FORMATOS Y EMBALAJES



	 200x1200 8"x48"	 200x1200 8"x48"
Spessore - Thickness	± 9 mm	± 9 mm
Superficie - Surface	NAT SQ	GP SQ
 Basic JP01	UR31	UR37
 Cool JP02	UR32	UR38
 Master JP03	UR33	UR39
 Camp JP04	UR34	UR40
 Wild JP05	UR35	UR36
 Peso lordo per scatola Gross weight per box	30,03	30,92
 Pezzi per scatola Pieces for box	6	6
 Mq. scatola Mq. box	1,44	1,44
 Scatole per full pallet Boxes per full pallet	32	32
 Mq./pallet	46,08	46,08

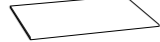

Avvertenza

Le immagini dei prodotti e degli ambienti presenti nei nostri materiali promozionali (cataloghi, sito web, schede tecniche, supporti digitali o cartacei) hanno scopo puramente illustrativo. Nonostante l'accuratezza nella rappresentazione di colori, texture e finiture, il prodotto reale può differire a causa di tolleranze produttive, tecniche di stampa o resa dei dispositivi digitali. Si consiglia di visionare campioni fisici prima dell'acquisto. Le specifiche tecniche possono variare senza preavviso.

Warning

The images of products and settings shown in our promotional materials (catalogues, website, technical sheets, and other digital or printed media) are for illustrative purposes only. While every effort is made to accurately depict colors, textures, and finishes, the actual product may differ due to manufacturing tolerances, printing techniques, or the color rendering of digital devices. We strongly recommend viewing physical samples prior to purchase. Technical specifications are subject to change without prior notice.

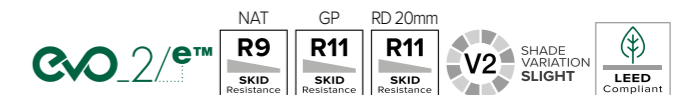
 600x600 24"x24"	 300x1200 12"x48"
± 20 mm	± 20 mm
RD SQ	RD SQ
-	-
AYB4	ARI4
AYB5	ARI5
AYB6	ARI6
-	-
30,71	32,00
2	2
0,72	0,72
30	36
21,60	25,92

 Gradino A** 330x1200 8 1/8"x48"	 Battiscopa** 72x600 27 3/8"x96"
NAT SQ	NAT SQ
ATF4	UJ68
ATF5	UJ69
ATF3	UJ70
ATF2	UJ71
ATF6	UJ72
-	-
4	10
-	-
-	-
-	-

* **Decoro su rete** - Mesh-backed decoration - Dekor auf netz - Décor sur filet - Decoración en red - 网板背帖装饰
















** **Finitura a becco di civetta** - One-round edge shaping - Ausführung mit Eckabrundung - Façonnage à bord rond - Acabado canto romo - 鹰嘴边缘处理

NAT: Naturale - Natural - Natur/unpoliert - Naturelle - Natural - 天然
GP: Grip **RD: Radiale**



JURUPA

STANDARD EN 14411 - G

CARATTERISTICHE TECNICHE TECHNICAL DATA TECHNISCHE DATEN CARACTERISTIQUES TECHNIQUES CARACTERÍSTICAS TÉCNICAS ТЕХНИЧЕСКИЕ ХАРАКТЕРИСТИКИ 技术特征		NORMA STANDARD NORME NORMA НОРМА СТАНДАРТ 标准	VALORI PRESCRITTI DALLE NORME EN 14411 - G INTERNATIONAL STANDARDS EN 14411 - G INTERNATIONALE NORMWERTE EN 14411 - G VALEURS PREVUES PAR LES NORMES EN 14411 - G VALES PREVISIOS POR LAS NORMAS EN 14411 - G ПРЕДУСМОТРЕННЫЕ СТАНДАРТОМ EN 14411-G EN 14411 - G标准规定值	*VALORE MEDIO MIRAGE MIRAGE AVERAGE VALUE MIRAGE MITTELWERT VALEURS MOYEN MIRAGE VALOR MEDIO MIRAGE СРЕДНЕЕ ЗНАЧЕНИЕ MIRAGE MIRAGE平均值		
CARATTERISTICHE DIMENSIONALI - SIZE CHARACTERISTICS - MASSEIGENSCHAFTEN DETERMINATION DES CARACTERISTIQUES DIMENSIONNELLES - CARACTERÍSTICAS DIMENSIONALES - РАЗМЕРНЫЕ ХАРАКТЕРИСТИКИ - 尺寸特征				NAT	GP	RD 20mm
 LATI SIDES - SEITEN COTES - CANTOS РАЗМЕРЫ СТОРОН - 側边	EN ISO 10545-2	± 0,3% MAX (± 1,0 mm MAX)		CONFORME COMPLYING		
 SPESSORE THICKNESS - DICKE ÉPAISSEUR - ESPESOR ТОЛЩИНА - 厚度	EN ISO 10545-2	± 5,0% MAX (± 0,5 mm MAX)		CONFORME COMPLYING		
 RETTILINEITÀ DEGLI SPIGOLI STRAIGHTNESS OF SIDES - GERADLINIGKEIT DER KANTEN RECTITUDE DES ARETES - RECTITUD DE LOS CANTOS КОСОУГОЛЬНОСТЬ - 边角平直度	EN ISO 10545-2	± 0,3% MAX (± 0,8 mm MAX)		CONFORME COMPLYING		
 ORTOGONALITÀ RECTANGULARITY - RECHTWINKLIGKEIT PERPENDICULARITÉ - ORTOGONALIDAD КРИВИЗНА СТОРОН - 直角度	EN ISO 10545-2	± 0,3% MAX (± 1,5 mm MAX)		CONFORME COMPLYING		
 PLANARITÀ SURFACE FLATNESS - EBENFLÄCHIGKEIT PLANEITE DE SURFACE - PLANEIDAD КРИВИЗНА ЛИЦЕВОЙ ПОВЕРХНОСТИ - 平整度	EN ISO 10545-2	± 0,4% MAX (± 1,8 mm MAX)		CONFORME COMPLYING		
 ASSORBIMENTO D'ACQUA WATER ABSORPTION - WASSERAUFNAHME ABSORPTION D'EAU - ABSORCIÓN DE AGUA ВОДОПОГЛОЩЕНИЕ - 吸水率	EN ISO 10545-3	≤ 0,5%		≤ 0,1%		
 RESISTENZA ALLA FLESSIONE FLEXION RESISTANCE - BIEGEFESTIGKEIT RESISTANCE A LA FLEXION - RESISTENCIA A LA FLEXIÓN ПРЕДЕЛ ПРОЧНОСТИ ПРИ ИЗГИБЕ - 抗弯强度	EN ISO 10545-4	S ≥ 700 N (< 7,5 mm) S ≥ 1.300 N (> 7,5 mm) R ≥ 35 N/mm².		≠ 9 mm: S≥2.400N R≥48 N/mm² ≠ 20 mm: S≥12.500N R≥48 N/mm²		
 RESISTENZA ALL'URTO IMPACT RESISTANCE - STOSSFESTIGKEIT RESISTANCE AUX CHOCS - RESISTENCIA A LOS GOLPES УДАРСТОЙКОСТЬ - 抗冲击强度	EN ISO 10545-5	VALORE DICHIARATO DECLARED VALUE		> 0,48		
 RESISTENZA ALL'ABRASIONE ABRASION RESISTANCE - ABRIBFESTIGKEIT RESISTANCE A L'ABRASION - RESISTENCIA A LA ABRASIÓN СТОЙКОСТЬ К ИСТИРАНИЮ - 耐磨强度	EN ISO 10545-6	≤ 175 mm³		< 150 mm³		
 COEFFICIENTE DI DILATAZIONE TERMICA LINEARE COEFFICIENT OF LINEAR THERMAL-EXPANSION - LINEARER WÄRMEAUDEHNUNGSKOEFFIZIENT COEFFICIENT DE DILATATION THERMIQUE LINEAIRE - COEFICIENTE DE DILATACIÓN TÉRMICA LINEAL КОЭФФИЦИЕНТ ЛИНЕЙНОГО ТЕРМИЧЕСКОГО РАСШИРЕНИЯ - 线性热膨胀系数	EN ISO 10545-8	—		α=6,6x10 ⁻⁶ °C ⁻¹		
 RESISTENZA AGLI SBALZI TERMICI RESISTANCE TO THERMAL SHOCKS - BESTÄNDIGKEIT GEGEN TEMPERATURSCHWANKUNGEN RESISTANCE AUX CHOCS THERMIQUES - RESISTENCIA A LOS CHOQUES TÉRMICOS СТОЙКОСТЬ К ПЕРЕПАДАМ ТЕМПЕРАТУРЫ - 耐热突变性	EN ISO 10545-9	TEST SUPERATO SECONDO EN ISO 10545-1 PASS ACCORDING EN ISO 10545-1		NESSUN DANNO NO DAMAGE		
 RESISTENZA AL GELO FROST RESISTANCE - FROSTBESTÄNDIGKEIT RESISTANCE AU GEL - RESISTENCIA AL HIELO МОРОЗОСТОЙКОСТЬ - 耐冻性	EN ISO 10545-12	TEST SUPERATO SECONDO EN ISO 10545-1 PASS ACCORDING EN ISO 10545-1		NESSUN DANNO NO DAMAGE		
 RESISTENZA ALL'ATTACCO CHIMICO RESISTANCE TO CHEMICALS - CHEMIKALIENBESTÄNDIGKEIT RESISTANCE A L'ATTAQUE CHIMIQUE - RESISTENCIA QUÍMICA ХИМИЧЕСКАЯ СТОЙКОСТЬ - 耐化学品作用	EN ISO 10545-13	B MIN.		A LA HA		
 RESISTENZA ALLE MACCHIE RESISTANCE TO STAINS - FLECKENBESTÄNDIGKEIT RESISTANCE AUX TACHES - RESISTENCIA A LAS MANCHAS УСТОЙЧИВОСТЬ К ПЯТНООБРАЗОВАНИЮ - 防污性	EN ISO 10545-14	VALORE DICHIARATO DECLARED VALUE		5		
 CESSIONE DI PIOMBO E CADMIO LEAD AND CADMIUM DISCHARGE - ABGABE VON BLEI UND CADMIUM PERTE DE PLOMB ET CADMIUM - CESIÓN DE PLOMO Y CADMIO ВЫДЕЛЕНИЕ СВИНЦА И КАДМИЯ - 铅和镉的排放	EN ISO 10545-15	VALORE DICHIARATO DECLARED VALUE		< AL LIMITE DI RILEVAMENTO < THAN INSTRUMENT LIMIT		
				NAT	GP	RD 20mm
	DM 236/89 BCRA	> 0,40		> 0,40	> 0,40	> 0,40
	ANSI A326.3	Wet and Dry		≥ 0,42	≥ 0,55	≥ 0,55
	AS 4586	-		P2	P4	-
	DIN 51130	-		R9	R11	R11
	DIN 51097	-		A	A+B+C	A+B+C
	UNE 41901	≥ CL1		CL1	CL3	-
	BS 7976 sl.96-4S	Wet and Dry		-	≥ 0,36	-
	BS 7976 sl.55-TRL	Wet and Dry		-	≥ 0,36	-

Per i certificati specifici, contattare Mirage SpA - For specific certificates, please contact Mirage SpA - Für die speziellen Zertifikate wenden Sie sich bitte an Mirage SpA - Pour les certificats spécifiques, veuillez contacter Mirage SPA
Para los certificados específicos, contactar Mirage SPA - Для сертификатов обращайтесь в компанию Mirage SpA - 关于具体的证书, 请联系Mirage Spa公司

Scan. Click. Follow.
Stay connected!



MIRAGE[®]
INSPIRING BETTER LIVING

Mirage Granito Ceramico S.p.a.

Uffici e Stabilimento

41026 - Pavullo (MO) ITALY

Via Giardini Nord, 225

Tel. +39 0536 29611

www.mirage.it



Ceramics of Italy



Mirage.it



Mirageit