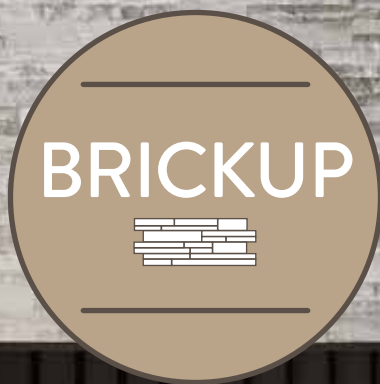




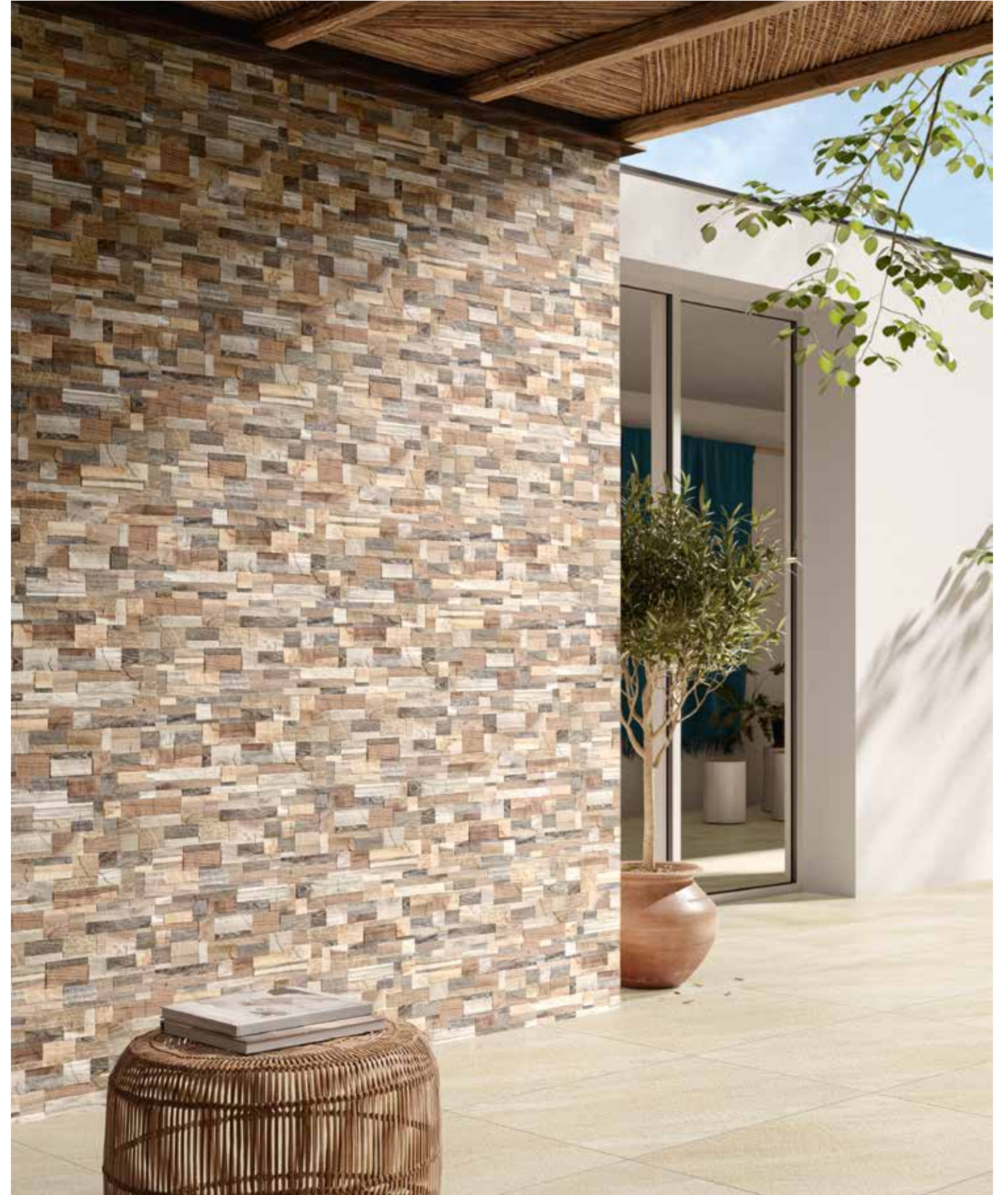
**NovaBell**

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# MATERIAL

## *appeal*

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Ocean Ardesia 16x40 - 6<sup>5/16</sup>x15<sup>3/4</sup>



WALL COVERINGS



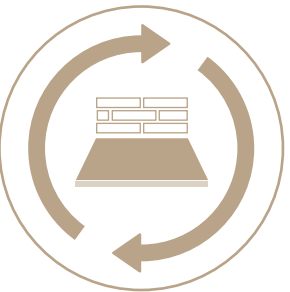
RESIDENTIAL HOME



PUBLIC SPACES



WET AREAS



PERFECT MATCH

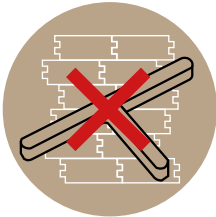
## Three-dimensional allure.

*BRICKUP è il progetto di rivestimenti tridimensionali che unisce il design delle materie naturali e tutta la praticità del gres porcellanato NovaBell. Le vigorose superfici BRICKUP disegnano pareti caratterizzate da un grande realismo, sono adatte a tutti gli usi, per esterno ed interno.*

**BRICKUP est le projet de carreaux muraux tridimensionnels conciliant le look des matières naturelles avec l'utilité pratique du grès cérame NovaBell. Les surfaces dynamiques BRICKUP forment des murs flanqués d'un grand réalisme, se prêtent à tous les usages, en extérieur et en intérieur.**

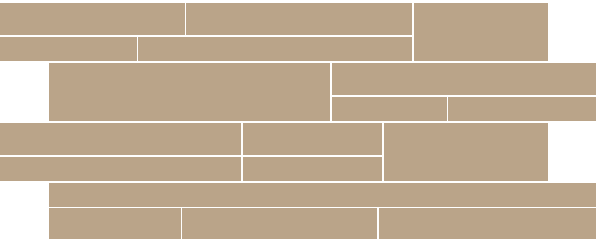
*BRICKUP is the three-dimensional covering project that combines the look of natural materials with all the convenience of NovaBell porcelain stoneware. Vibrant BRICKUP surfaces create strikingly realistic walls, and are suitable for all uses, both indoors and outdoors.*

**BRICKUP ist das Konzept für dreidimensionale Wandbeläge, das ein von natürlichen Materialien inspiriertes Design mit der hohen Funktionalität des Feinsteinzeugs von NovaBell vereint. Das attraktive Oberflächen-Design von BRICKUP erzeugen einen besonders realistischen Eindruck an Wänden und bieten vielfältige Einsatzmöglichkeiten im Außen- und Innenbereich.**

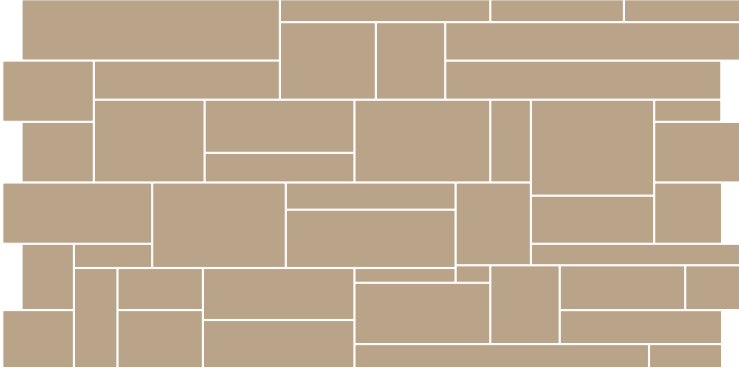


Posa accostata senza distanziali  
Installation without joints  
Pose sans joint  
Fugenlose Verlegung

**Ocean**  
16x40 6<sup>5/16</sup>x15<sup>3/4</sup>



**Street**  
25x49 9<sup>5/16</sup>x19<sup>5/16</sup>



 **Spessore** / Thickness / Epaisseur / Stärke

Min. 7 mm [  ] Max 9 mm

# Seamless Walls.

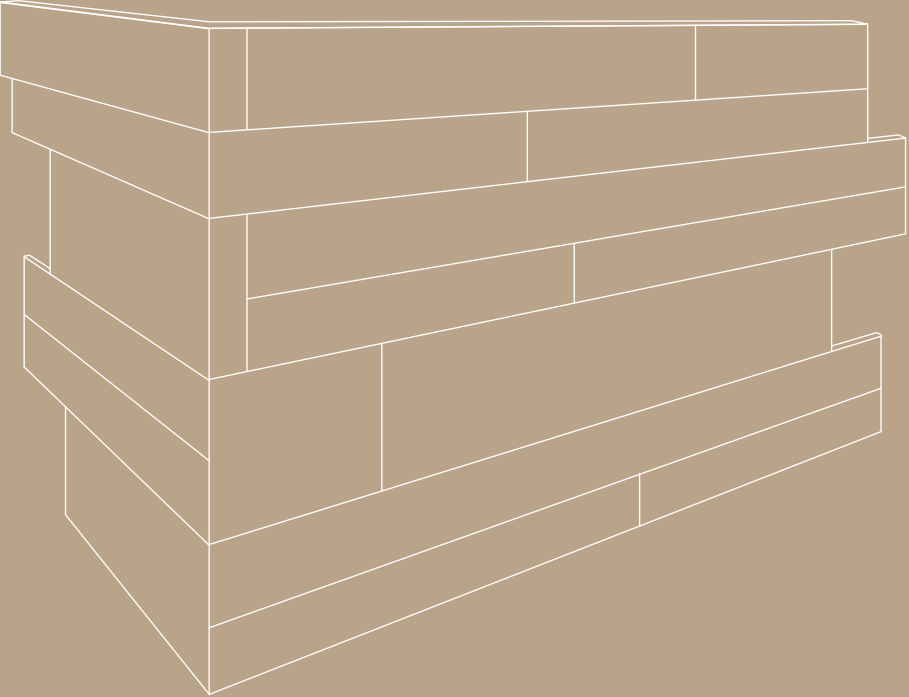
*I due moduli Ocean e Street, uniti ai pezzi speciali angolari, sono progettati per ottenere pareti continue e un'impeccabile armonia d'insieme. La posa alternata e la stuccatura tono su tono, rafforzano l'espressività materica e trasferiscono alle superfici autenticità e realismo.*

Les deux modules Ocean et Street, posés avec les pièces spéciales d'angle, composent des revêtements muraux continus et une impeccable harmonie d'ensemble. La pose alternée et les joints ton sur ton renforcent l'expressivité de la matière et apportent aux surfaces authenticité et réalisme.

*The two Ocean and Street modules, in association with the corner special trims, enable the realisation of unbroken wall coverings, with an impeccable overall harmony. Alternate installation and tone-on-tone grouting reinforce the material's tactile power and form more authentic, realistic surfaces.*

Die beiden Module Ocean und Street sind in Kombination mit Eckteilen dazu konzipiert, durchgängig gestaltete Wandflächen und ein perfekt harmonisches Gesamtbild zu erzielen. Die abwechselnde Verlegung und die Ton-in-Ton-Verfugung verstärken den materialbetonten Charakter und verleihen den Flächenbelägen einen authentischen, realistischen Look.

# Special pieces for perfect details.





## Street

25x49 9<sup>5</sup>/<sub>16</sub>x19<sup>5</sup>/<sub>16</sub>

Street Dark Wood



Street Light Wood



Street Quartz Mix



## Explosive colour.

*Gli effetti pietra e legno dei moduli BRICKUP sono caratterizzati da una ricca variabilità grafica e un'incredibile precisione del dettaglio naturale. La grande forza cromatica e materica interpretano al meglio l'eterogeneità delle materie d'ispirazioni e disegnano sulle pareti una vera e propria energia estetica.*

Les effets pierre et bois des modules BRICKUP affichent une opulente variabilité graphique et une étonnante précision du détail naturel. La grande force des couleurs et celle des matières donnent une parfaite interprétation de l'hétérogénéité des matières d'inspiration, et sur les murs, elles dégagent une véritable énergie esthétique.

*The stone and wood looks of the BRICKUP modules feature a rich assortment of patterning and incredibly precise natural details. The powerful colours and tactile effects evoke all the boundless variety of the inspiration materials and give walls a genuine aesthetic energy.*

Die Stein- und Holzoptiken der BRICKUP Module zeichnen sich durch ein vielgestaltiges Strukturbild und eine unglaubliche Detailgenauigkeit aus. Farbe und Material interpretieren ausdrucksstark die variantenreichen Erscheinungsbilder der zum Vorbild dienenden Materialien und entfalten eine besonders lebendige Optik.



## Ocean

16x40 6<sup>5</sup>/<sub>16</sub>x15<sup>3</sup>/<sub>4</sub>

Ocean White Mix



Ocean Grey



Ocean Ardesia



Ocean Beige



Ocean Mix Quarzite



Ocean  
Grey



WALL IN/OUT: Ocean Grey 16x40 - 6<sup>5</sup>/<sub>16</sub>x15<sup>3</sup>/<sub>4</sub>  
FLOOR: EICHE Alpin Rettificato 20x120 - 7<sup>7</sup>/<sub>8</sub>x47<sup>1</sup>/<sub>4</sub>



## Limitless matter, from outdoors to indoors.

*BRICKUP è un progetto che non conosce confini. Per l'intérieur che richiede il calore della materia autentica o per le superfici esterne che esigono alte performance, BRICKUP progetta la bellezza architettonica, dentro e fuori.*

*BRICKUP is a project that accepts no frontiers. For an interior requiring the warmth of the authentic material, or outdoor surfaces where high performances are essential, BRICKUP designs architectural beauty both inside and outside.*

BRICKUP est un projet qui ne connaît aucune limite. Pour un intérieur orienté vers la chaleur de la matière authentique ou pour une surface extérieure exigeant des hautes performances, BRICKUP soutient la beauté architecturale, dedans et dehors.

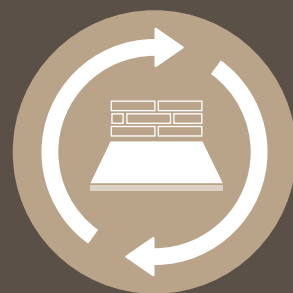
BRICKUP ist ein Konzept, das keine Grenzen kennt. Ob für Interieurs mit dem authentischen, warmen Look des natürlichen Materials oder für Außenflächen mit erstklassigen Leistungsmerkmalen, BRICKUP gewährleistet stets ansprechende Gestaltungslösungen.





FLOOR OUT: NORGESTONE Light Grey 20 MM Rettificato 60x120 - 23<sup>5/8</sup>x47<sup>1/4</sup> / Gradino Elle Rettificato 30x120x6,5 - 11<sup>13/16</sup>x47<sup>1/4</sup>x2<sup>9/16</sup>  
Griglia Angolo DX e SX Rettificato 20x60 - 7<sup>7/8</sup>x23<sup>5/8</sup> / Griglia Rettificato 20x60 - 7<sup>7/8</sup>x23<sup>5/8</sup>

WALL OUT: Ocean Mix Quarzite 16x40 - 6<sup>5/16</sup>x15<sup>3/4</sup>



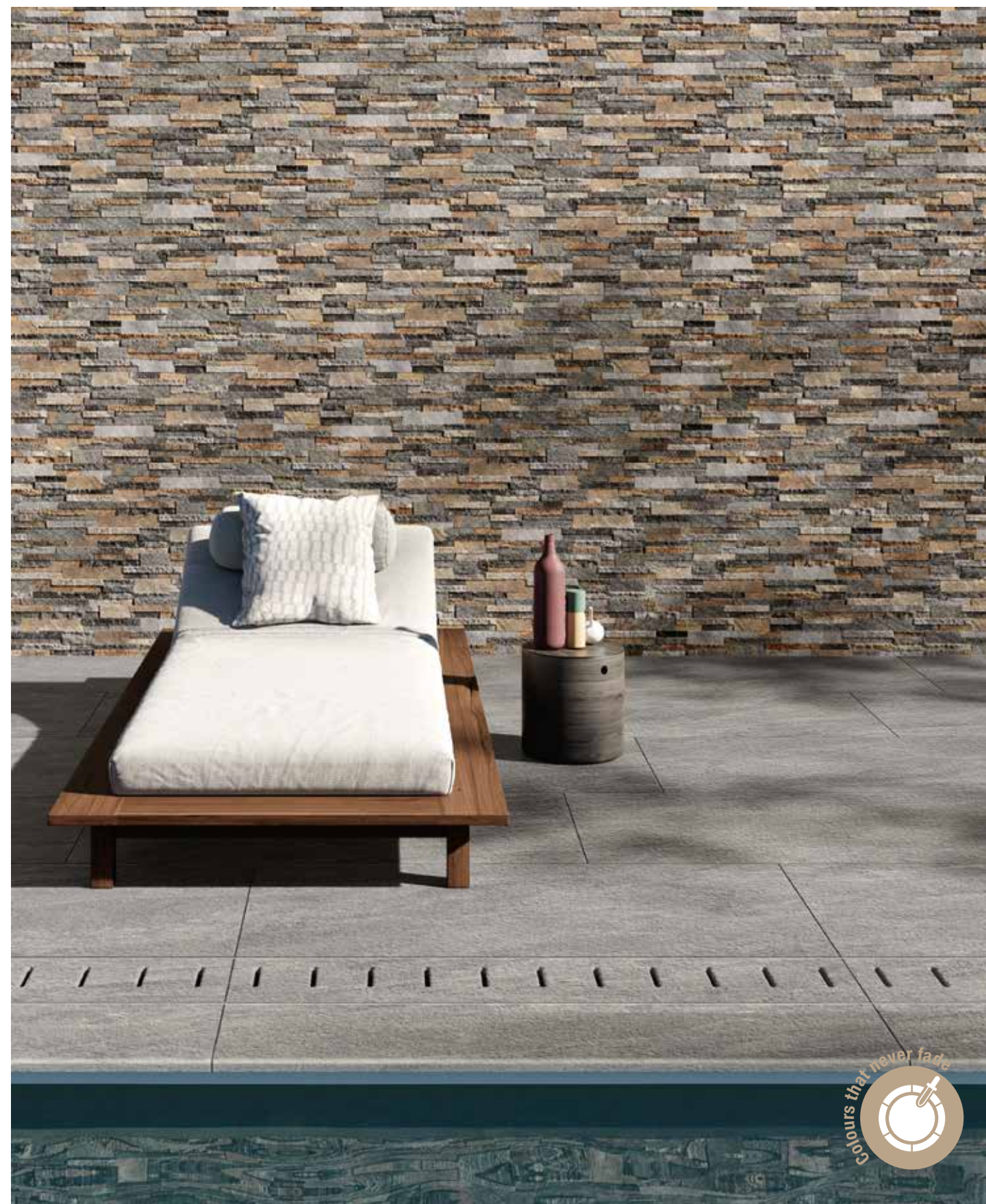
#### PERFECT MATCH

*I colori e i pattern grafici sono stati progettati per ottenere una perfetta armonia estetica con tutte le pavimentazioni NovaBell. Questa importante caratteristica consente la risoluzione di tutte le esigenze tecniche e progettuali, tipiche degli spazi outdoor.*

Les couleurs et les fantaisies graphiques ont été créées pour obtenir une parfaite harmonie esthétique avec tous les revêtements de sol NovaBell. Cette importante caractéristique permet de répondre à toutes les exigences techniques et conceptuelles, typiques des applications extérieures.

*The colours and graphic patterning have been designed to combine to perfection with all the NovaBell floor coverings. Thanks to this important characteristic, all the technical and design needs typical of outdoor locations can be met to the full.*

Die Farben und strukturellen Muster wurden so konzipiert, dass eine perfekte Harmonie mit allen Materialoptiken der Bodenbeläge von NovaBell erzielt wird. Diese wichtige Eigenschaft ermöglicht es, allen technischen und planerischen Anforderungen, die bei der Gestaltung von Außenbereichen entstehen, gerecht zu werden.



# Ocean

Beige



WALL: Ocean Beige 16x40 - 6<sup>5/16</sup>x15<sup>3/4</sup>  
 FLOOR: ALLBLACK Grigio 20 MM Rettificato 60x90 - 23<sup>5/8</sup>x35<sup>7/16</sup> / Gradino Elle Rettificato 30x90x6,5 - 11<sup>13/16</sup>x35<sup>7/16</sup>x2<sup>9/16</sup>  
 Griglia Angolo DX e SX Rettificato 20x60 - 7<sup>7/8</sup>x23<sup>5/8</sup> / Griglia Rettificato 20x60 - 7<sup>7/8</sup>x23<sup>5/8</sup>



WET AREAS

## Functional beauty.

*BRICKUP è una superficie autentica che riflette un'atmosfera naturale, per questo è particolarmente adatta agli ambienti dedicati al benessere. Realizzate con il miglior gres porcellanato tecnico, le superfici NovaBell sono immuni all'acqua e sono ideali in ambienti umidi o aree soggette a sbalzi di temperatura.*

*BRICKUP is an authentic surface that conveys a natural mood, making it particularly suitable for spas and other wellness locations. Consisting of the best technical porcelain stoneware, NovaBell surfaces are immune to water and are ideal in damp places or zones liable to thermal shocks.*

BRICKUP est une surface authentique qui dégage une atmosphère naturelle et, par conséquent, tout particulièrement adaptée aux espaces bien-être. Fabriquées avec le meilleur grès cérame technique, les surfaces NovaBell résistent à l'eau, et elles conviennent très bien aux lieux humides ou aux zones exposées à des écarts de température.

BRICKUP ist ein Flächenbelag, der Authentizität und Natürlichkeit ausstrahlt. Er ist deshalb perfekt für Räume, die für Wohlbefinden und Wellness bestimmt sind. Gefertigt aus hochwertigem technischem Feinsteinzeug, sind die Beläge von NovaBell wasserfest und ideal für Bereiche mit hoher Beanspruchung durch Feuchtigkeit und Temperaturwechsel.



Ocean  
White Mix

WALL: Ocean White Mix 16x40 - 6<sup>5</sup>/<sub>16</sub>"x15<sup>3</sup>/<sub>4</sub>"  
FLOOR: EICHE Timber Rettificato 26x160 - 10<sup>1</sup>/<sub>4</sub>"x63"



STAIN RESISTANT

## A beautiful, easy-care surface.

*Le superfici tridimensionali BRICKUP conservano una grande facilità di pulizia. La materia, tattile e piacevolmente materica, è idrorepellente e non trattiene lo sporco, è quindi particolarmente adatta a spazi come bagno e cucina, ambienti che esigono comodità e manutenzione quotidiana.*

*BRICKUP three-dimensional surfaces are still very easy to clean. This tactile, pleasantly textured material is water-repellent and does not retain dirt, making it particularly suitable for locations such as bathrooms and kitchens, where convenience and daily care are necessary.*

*Les surfaces tridimensionnelles BRICKUP restent très faciles à nettoyer. Tactiles et flanquées d'un agréable effet de matière, elles sont hydrofuges et ne retiennent pas la saleté. Ces surfaces sont donc particulièrement adaptées à la salle de bains et à la cuisine, des pièces exigeant utilité pratique et nettoyage quotidien.*

*Die dreidimensionalen Oberflächen von BRICKUP sind unglaublich reinigungsfreundlich. Das haptisch ansprechende Material mit materialbetonter Ausstrahlung ist wasserabweisend und nicht schmutzbindend. Es eignet sich also besonders für Bad und Küche, also Räume, in denen Komfort und Pflegeleichtigkeit angesagt sind.*





Street Quartz Mix 25x49 - 9<sup>5/16</sup>x19<sup>5/16</sup>

# LA CERAMICA: UNA SCELTA SICURA.

## Ceramics: a choice you can rely on.

La céramique : un choix sûr. / Keramik: immer eine gute wahl.

VOC FREE



Formaldehyde-free



Asbestos-free

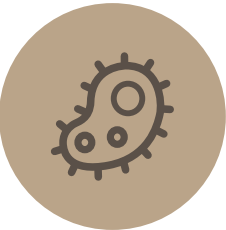


Chlorine-Free

Does not contain volatile organic compounds / Non contiene elementi organici volatili  
Enthält keine flüchtigen organischen elemente / Ne contient pas de composés organiques volatiles



Environment-friendly  
Ecologico  
Umweltfreundlich  
Écologique



Non-allergic  
Anallergico  
Antiallergen  
Anti-allergique



Flame retardant  
Ignifugo  
Feuerhemmend  
Ignifuge



Lovelier, tougher  
Più bello, più forte  
Schöner, robuster  
Plus beau, plus résistant



Does not age  
Non invecchia  
Alterungsbeständig  
Ne vieillit pas



Easy to clean  
Facile da pulire  
Pflegeleicht  
Facile à nettoyer

## Street

Light Wood



WALL: Street Light Wood 25x49 - 9<sup>5/16</sup>x19<sup>5/16</sup>  
FLOOR OUT: ALLBLACK Beige 20 MM Rettificato 60x90 - 23<sup>5/8</sup>x35<sup>7/16</sup>

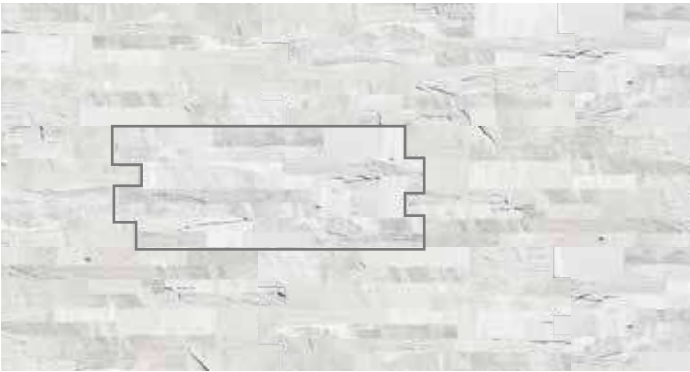


# BRICKUP



RIVESTIMENTO IN GRES PORCELLANATO  
Wall tiles in porcelain stoneware  
Revêtements muraux en grès cérame  
Wandfliesen aus Feinsteinzeug

Ocean >>> 16x40 - 6”5/16x15”3/4



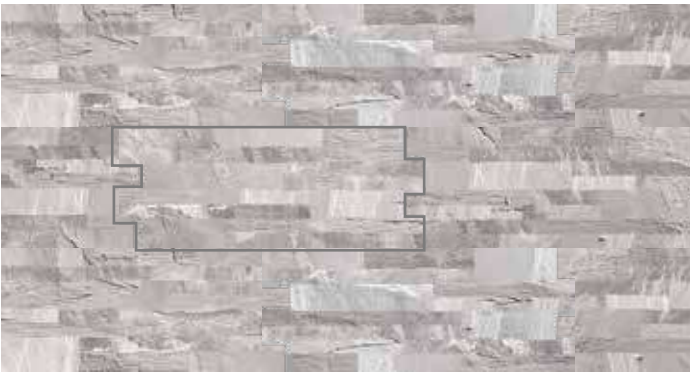
16x40 - 6”5/16x15”3/4  
**BKP 814** Ocean White Mix

15  
1035



16x40 - 6”5/16x15”3/4  
**BKP 414** Ocean Beige

15  
1035



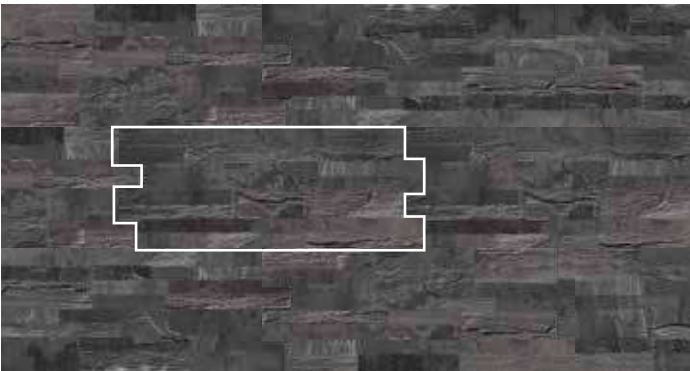
16x40 - 6”5/16x15”3/4  
**BKP 114** Ocean Grey

15  
1035



16x40 - 6”5/16x15”3/4  
**BKP 014** Ocean Mix Quarzite

15  
1035



16x40 - 6”5/16x15”3/4  
**BKP 214** Ocean Ardesia

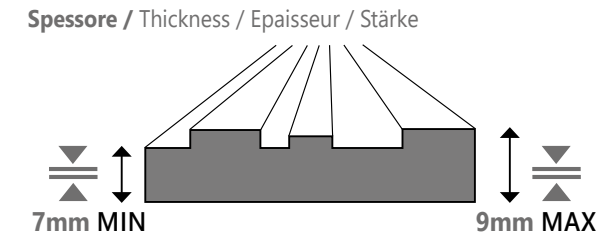
15  
1035



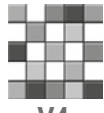
06  
430

16x28x11  
6”5/16x11”x4”5/16

**BKP A01** Angolo Ocean Mix Quarzite  
**BKP A11** Angolo Ocean Grey  
**BKP A21** Angolo Ocean Ardesia  
**BKP A81** Angolo Ocean White Mix  
**BKP A41** Angolo Ocean Beige

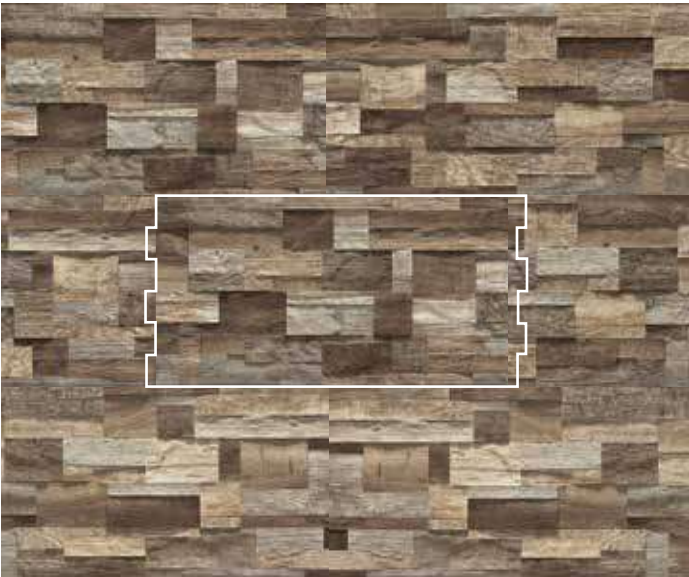


# BRICKUP



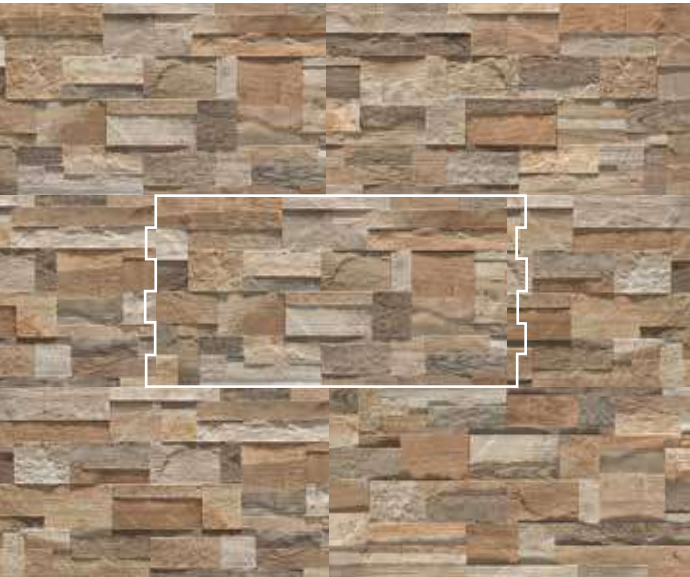
V4

Street >>> 25x49 - 9”13/16x19”5/16



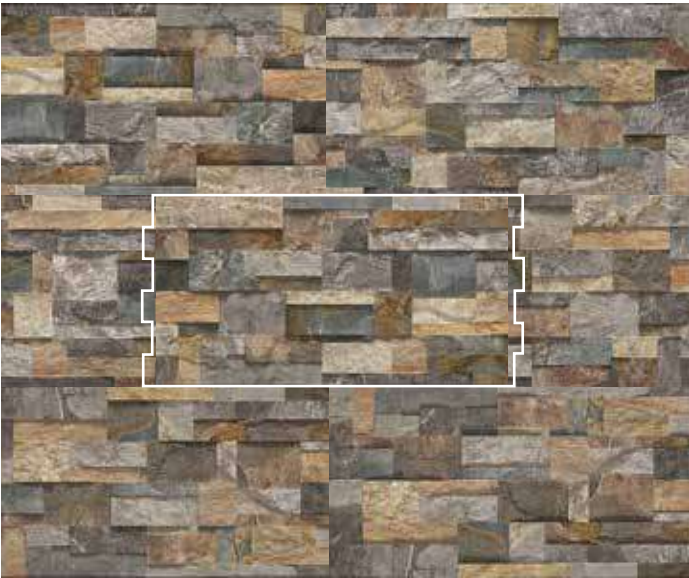
25x49 - 9”5/16x19”5/16  
**BKP 325** Street Dark Wood

10  
1025



25x49 - 9”5/16x19”5/16  
**BKP 225** Street Light Wood

10  
1025



25x49 - 9”5/16x19”5/16  
**BKP 625** Street Quartz Mix

10  
1025



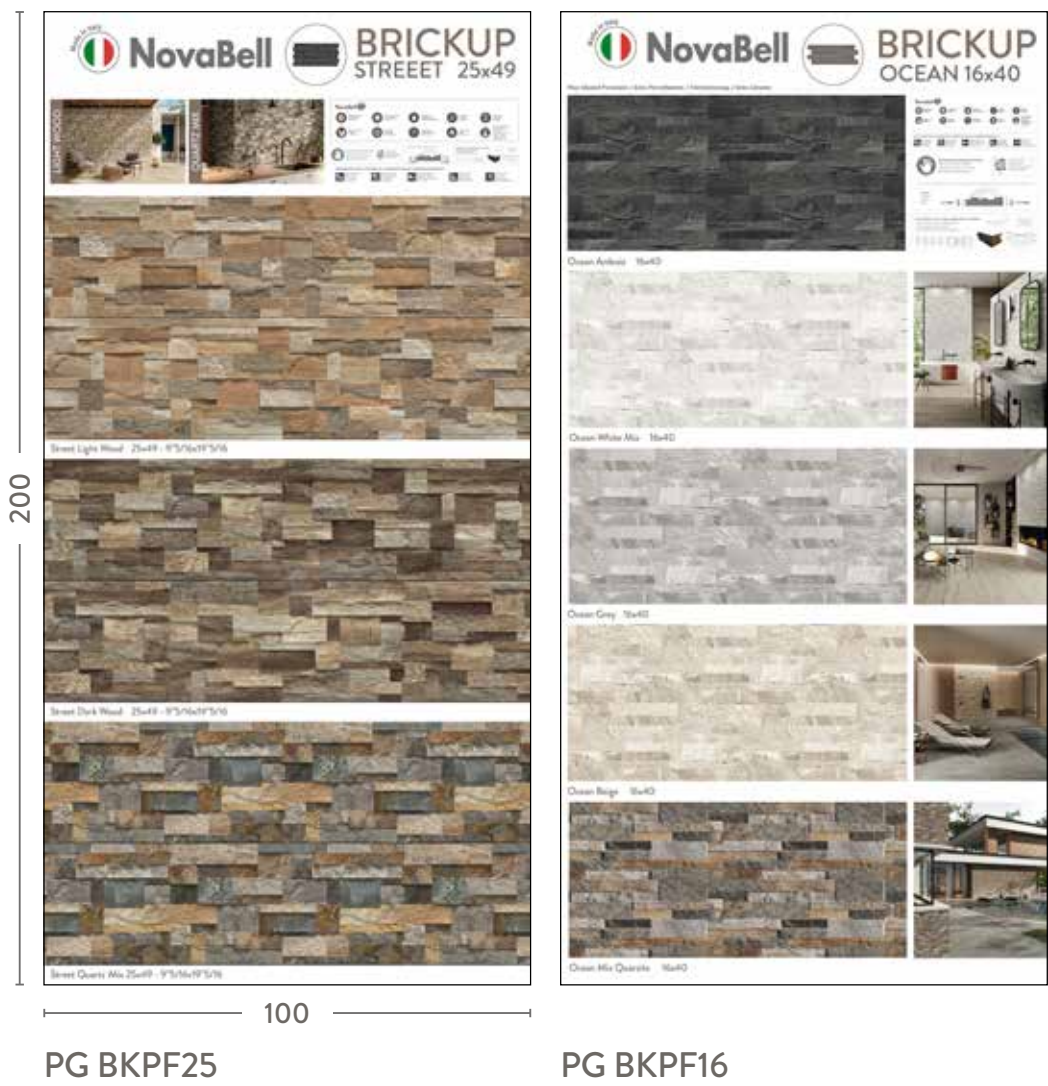
06  
430

25x35x14  
9”5/16x13”3/4x5”1/8

**BKP A22** Angolo Street Light Wood  
**BKP A32** Angolo Street Dark Wood  
**BKP A62** Angolo Street Quartz Mix

|       | SCATOLA / BOX |       |      | PALLET |       |      |   |
|-------|---------------|-------|------|--------|-------|------|---|
|       | pz            | m2    | kg   | box    | m2    | kg   | ≡ |
| 16x40 | 15            | 0,960 | 15,7 | 60     | 57,60 | 942  | 9 |
| 25x49 | 10            | 1,220 | 21,0 | 54     | 65,88 | 1154 | 9 |

MERCHANDISING



The International reference standards: ANSI - ASTM    NATURALE

|  | Characteristics and Test methods                                             | Requirements<br>ANSI A 137.1                                  | Our general values       |
|----------------------------------------------------------------------------------|------------------------------------------------------------------------------|---------------------------------------------------------------|--------------------------|
|                                                                                  | Determination of water absorption - (ASTM C 373)                             | Average value E <sub>b</sub> ≤ 0,5 %                          | Average value ≤ 0,06%    |
|                                                                                  | Classification                                                               | Definition § 3.0                                              | Porcelain tiles          |
|                                                                                  |                                                                              |                                                               | Physical properties      |
|                                                                                  | Breaking strength - (ASTM C 648)                                             | Average ≥ 250 lbf (1.11 kN)<br>Individual ≥ 225 lbf (1.00 kN) | Complies                 |
|                                                                                  | Thermal shock resistance - (ASTM C 428)                                      | Pass                                                          | Complies                 |
|                                                                                  | Bond strength - (ASTM C 482)                                                 | ≥ 50 psi (0.34 MPa)                                           | > 1 MPa                  |
|                                                                                  | Color Uniformity - (ASTM C 609 and ANSI A 137. 1 Section 9.3) <sup>(2)</sup> | V0 – 3 Judds                                                  | See the specific section |
|                                                                                  | Mohs hardness scale - (ex EN 101 / BS 6431-13)                               | --                                                            | ≥ 5                      |
|                                                                                  |                                                                              |                                                               | Chemical properties      |
|                                                                                  | Chemical resistance - (ASTM C 650)                                           | As reported                                                   | Resistant                |
|                                                                                  | Stain resistance - (ASTM C 1378)                                             | As reported                                                   | Resistant                |

(1) For level interior spaces expected to be walked upon when wet (2) For V0 tiles only

The international reference standards: ISO - EN    NATURALE

|  | Characteristics and Test methods                                                                                                                                              | Requirements<br>EN 14411 <sup>(1)</sup> - G / ISO 13006 <sup>(2)</sup> - G                                | Our general values                                                 |
|----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
|                                                                                  | Determination of water absorption - (ISO 10545-3)                                                                                                                             | Average value E <sub>b</sub> ≤ 0,5 % / Individual maximum 0,6%                                            | ≤ 0,5 %<br><small>Average value and individual maximum</small>     |
|                                                                                  | Classification                                                                                                                                                                | Definition § 3.2 and § 3.7                                                                                | Bla – Porcelain tiles                                              |
|                                                                                  |                                                                                                                                                                               |                                                                                                           | Physical properties                                                |
|                                                                                  | Modulus of rupture - (ISO 10545-4)                                                                                                                                            | Average ≥ 35 N/mm²                                                                                        | ≥ 35 N/mm²                                                         |
|                                                                                  | Breaking strength - (ISO 10545-4)                                                                                                                                             | Average ≥ 1300 N for thickness ≥ 7,5 mm<br>Average ≥ 700 N for thickness < 7,5 mm                         | Complies                                                           |
|                                                                                  | Bond strenght/adhesion for:<br>• Cementitious adhesive type C2                                                                                                                | Declared value <sup>(1)</sup>                                                                             | ≥ 1,0 N/mm²                                                        |
|                                                                                  | Thermal shock resistance - (ISO 10545-9)                                                                                                                                      | Pass according to EN ISO 10545-1 <sup>(1)</sup> / Test method available <sup>(2)</sup>                    | Complies                                                           |
|                                                                                  | Frost resistance - (ISO 10545-12)                                                                                                                                             | Pass according to EN ISO 10545-1 <sup>(1)</sup> / Required <sup>(2)</sup>                                 | Complies                                                           |
|                                                                                  | Small colour differences - (ISO 10545-16)                                                                                                                                     | ΔE <sub>cmc</sub> < 0,75 <sup>(1)</sup>                                                                   | If agreed                                                          |
|                                                                                  | Reaction to fire                                                                                                                                                              | Class A1 or A1 <sub>FL</sub> <sup>(1)</sup>                                                               | A1/A1 <sub>FL</sub> (Classified Without Testing (CWT) – 96/603 EC) |
|                                                                                  | Mohs hardness scale - (ex EN 101 / BS 6431-13)                                                                                                                                | --                                                                                                        | ≥ 5                                                                |
|                                                                                  |                                                                                                                                                                               |                                                                                                           | Chemical properties                                                |
|                                                                                  | Chemical resistance - (GL) (ISO 10545-13):<br>• Resistance to low and high concentrations of acids and alkalis<br>• Resistance to household chemicals and swimming pool salts | Declared value <sup>(1)</sup> / Manufacturer is to state classification <sup>(2)</sup><br>Minimum class B | Resistant (see “Maintenance and care” section)<br>A                |
|                                                                                  | Resistance to staining - (ISO 10545-14)                                                                                                                                       | Minimum class 3                                                                                           | 5<br><small>(see “Maintenance and care” section)</small>           |

(1) Requirements according to EN 14411 (2) Requirements according to ISO 13006



**BRICKUP**  
**NATURALE**

 Utilizzare il **QR CODE** per scaricare le schede tecniche

 Use the **QR CODE** to download data sheets

 Veuillez utiliser le **QR CODE** pour télécharger les fiches techniques

 **QR CODE** benutzen um die technische datenblätter runter zu laden

 La tabella in italiano con i dati tecnici è scaricabile su [www.novabell.it](http://www.novabell.it)

 The English language technical specification for each collection can be downloaded from [www.novabell.it](http://www.novabell.it)

 Si vous le souhaitez, téléchargez le tableau contenant les données techniques en français en allant sur [www.novabell.it](http://www.novabell.it)

 Die Tabelle in deutscher Sprache kann auf [www.novabell.it](http://www.novabell.it) heruntergeladen werden.



